



STYLE
OPTIONS

OSCR
Scottish Charity Regulator
www.oscr.org.uk

Registered
SCIO
SC052175

Trustees Annual Report 8 November 2025

Reflect on our purpose - why we were set up

We agreed at our third AGM on 8 November 2025 – covering the financial year 01 August 2024 to 31 July 2025 - that our founding purpose and activities remain relevant and have added a note of progress and future planning to each of the following points:

Core activities	Progress	Future ideas, to be agreed at AGM
<i>Fundraising to purchase and make ready for use clothing and accessories to gift to beneficiaries, and subsidising ticket costs</i>	Achieved new funding input stream from Super Supporters - monthly donations approaching £500 per year. Cancelled Just Giving as it was not cost effective.	Create an account on a free service (eg Collectiv) for digital payments, following our experience at the Donation Drive where lots of folks had no cash! Consider selling some of our non-prom stock on Vinted to fundraise - following success of the donated trainers?

<p><i>Seeking donations of clothing and accessories, and sponsorship of tickets in their entirety</i></p>	<p>Continued stock growth, outpacing actual usage.</p> <p>Partnership with ACE enables easy drop off of outfits.</p> <p>Anything not suitable is passed to other 3rd sector organisations, and the clothing department at ACE.</p> <p>Held a 2-day pop-up donation drive at Sterling Mills to raise local awareness and a small amount of funding from a raffle of donated prizes.</p> <p>One of our volunteers is personally sponsoring a player in the local Cricket Team in the name of Style Options.</p> <p>Photoshoot & video creation session with volunteer models to ensure we have good collateral for social media campaigns. Exploring Tiktok and Instagram as a source of awareness.</p>	<p>.</p>
<p><i>Partnering with local authorities, schools and other educational establishments and referring organisations to facilitate awareness of our services to potential beneficiaries who are 16-26 years old and may be in need of access to appropriate clothing</i></p>	<p>Continued partnerships with Clackmannanshire schools - where we make every effort to connect our nominated liaison with the Prom organising committees.</p>	<p>Review list of school liaison to ensure coverage</p>
<p><i>Being a sustainable organisation, flexing existing relationships and building new ones with local charity and retail clothing shops: enabling collection, re-use and</i></p>	<p>Continue tapping into the reservoir of unused formal wear in wardrobes, by increasing direct donations via social media activities & donation stations.</p> <p>Continue relationships with local businesses who repair and clean formal wear.</p>	

<p><i>recycling of clothing and accessories to avoid waste and landfill</i></p>	<p>Decision taken to support alterations only in exceptional circumstances, to avoid uncontrollable costs. Beneficiaries are able to do their own alterations.</p> <p>Listing on Forth Valley Social Enterprise Network to aid promotion of our sustainability message.</p> <p>Small thank you note in the Stirling Observer - initiated by a beneficiary's family.</p>	
<p><i>Delivering services to self-identifying users via a confidential appointment allowing beneficiaries to have a special and unique experience while choosing their outfit</i></p>	<p>Continue and expand awareness of our services through our network of local schools, leading with sustainability and borrowing messaging</p> <p>We served 43 young people this year.</p> <p>Loaned out 45 dresses and 5 suits.</p> <p>34 appointment requests from the website, which resulted in 27 successful appointments. These started in August 2024 and ran to June 2025</p> <p>We also supported 16 young people from the Stirling Champs organisation.</p> <p>Young people came from the following schools:</p> <p>Alloa Academy, Clacks Lornshill Academy, Clacks Alva Academy, Clacks St Mungos High School, Falkirk St Modans High School, Stirling Wallace High School, Stirling Kinross High School, Perth and Kinross McLaren High School, Stirling</p> <p>Plus students attending St Andrews and Glasgow Universities.</p>	

What did we achieve in our third year?

Our trustee and volunteer continued to take Style Options forward this year, with huge thanks to the team at ACE Furniture and More, who continue to house our organisation on their premises for no charge.

Key areas of focus in the last year were to develop our approaches to widening access for specific disadvantaged groups

- Stirling Champions Board, who support care experienced young adults in a variety of ways held a Prom in December 2024. We were privileged to support 16 young adults with a variety of prom outfits, and 2 trustees attended the event.

What was achieved: key outcomes

- Our stock efforts ensure we have a variety of inclusive sizes, styles and colours available for our beneficiaries to choose from, from a growing stock

We'd like to take this opportunity to thank our friends and families, who continue to support us in many ways and help us achieve our goal of beneficiaries having dignified choices.