

Trypraying Annual Report

Sept 2024 – August 2025

What we do.

We invite people to experience the kindness of God. To do this, we produce resources for people to experience it, strategies for churches to share it and advertising for people to see it.

For the last 15 years trypraying has grown from a simple idea and resource to a movement across towns, cities and even nations. It is a personal evangelism resource, a project for a church and a strategy for reaching cities. The clear goal is to invite people into a relationship with God through Jesus Christ as explained in the core literature piece, the trypraying seven-day prayer guide. It's a resource that has a connection to millions of people who may, on occasion, be inclined to pray.

Summary.

This was the year when we passed a significant milestone. In the UK over 1000 churches made use of our materials with increasing numbers of booklets sold. We also saw expansion of the project to some other countries. The heart of the project remains the same: inviting people to use the trypraying booklet and also to 'lose' it by passing it on to others.

UK.

- 67,400 trypraying booklets used.
- 6,700 children's booklets used.
- 4,400 new youth booklets.
- 300 trypraying banners were added to many already being used.
- 22,500 new military booklets were printed.
- There have been over 1000 UK churches making use of trypraying
- Advertising on buses in Exeter, Hull, East Yorkshire, and across the whole of Scotland reaching over 5 million people.

Trypraying is in 12 countries.

- 10,000 booklets now available in Germany.
- 10,000 French booklets available.
- 12,000 Czech booklets being used.
- 10,000 booklets are now being used in South Africa.
- A new printing is underway for Australia and New Zealand.
- 1,000 Hungarian booklets being used.
- 25,000 booklets used in the USA
- Translation and printing soon to be completed in Ukraine.

A total of 1,150,000 booklets have been used since the start of the project.

Survey.

Over 200 people responded to our survey of this year's usage of our materials and strategy. Here are the results:

What people say...

These are some of the comments people have made when they've been given a copy of the trypraying booklet.

"I wish somebody had given me the trypraying booklet years ago."

"I prayed that God would make himself real to me. When I did that I had an amazing experience of his presence affecting my whole body."

"Two years ago I was given a trypraying booklet and I've become a Christian. I now want a booklet to give to my friends."

What churches say...

What happens when churches use trypraying?

- 85% of booklets bought are passed on to others.
- 70% of booklets are given to non-Christians.
- 88% of church people rate trypraying as good or very good as an evangelism resource.
- 30% of respondents said more people in their church are sharing their faith.
- 30% of respondents said more people in their church are praying.

Social media

We have been delighted with the relationship with HopeFuelled. They have provided graphics design for our materials and also advertising. They have been our social media agency and have been posting high-quality messages on Facebook, Twitter and Instagram.

Operations

Financially we have been able to function with our core costs being met from sales and donations from Trusts, especially when printing materials.

Our fulfilment has been done by Yeomans in Kent. They have brought efficiency and competence to our fulfilment of orders from around the UK. Since the previous year they have reduced their costs to us making our continuing relationship viable.

Advertising.

Again, it has been a remarkable journey to discover funding for an advertising campaign which was across Scotland. This came from a plethora of individual gifts and a few trusts.

Advertising campaigns also took place in Exeter and (in Sept 25) Hull and East Yorkshire. According to the research agency employed by Global, the agency we use for advertising, ad adverts will have been seen by over 5m people several times each.

Team and Trustees

The team has changed a little this year. There are three people employed by trypraying. Emma Weaver(full time) has continued work with development and some operations. However we saw the need to employ another person on admin and operations and Lorna Cook joined the team (p/t). Helen Campbell has continued work with finances (p/t). David Hill remains as CEO in full time volunteer status.

The USA project has been developing with Morgan Pylant doing good work. It has its own Board of which David Hill is a member.

The Trustees (David Hill, Dean Norby, Keith Mack, Anthony Luxton, Knox Haggie, Steve Aiken and Helen Campbell) have met regularly.

Thanks be to God

For all of this encouragement we want to say a heartfelt thank you to God who has enabled it. We want this resource to continue to be available to as many people as possible. We will be working towards another united campaign in the spring time

David Hill
November 2025