



Sudan Women Action Group (SWAG)
Trustees' Annual Report
For the period October 2024 – 31 October 2025
Charity Number: SC053727

Chair's Foreword

It is my pleasure, on behalf of the Board of Trustees, to present the first Trustees' Annual Report of Sudan Women Action Group (SWAG).

This has been a landmark year for our organisation. Following our registration with the Scottish Charity Regulator (OSCR), we have worked to establish SWAG as a trusted community organisation dedicated to supporting Sudanese women, young people and vulnerable communities affected by the ongoing humanitarian crisis in Sudan.

Although we are a relatively new charity, we have already demonstrated the power of partnership and community action. During the year we organised cultural and educational events, strengthened relationships with organisations across Scotland, launched our Sudanese Youth Integration Programme, and established an important partnership with Plan International UK to support youth advocacy.

These achievements would not have been possible without the dedication of our members, supporters and partner organisations. Their commitment, generosity and belief in our vision have enabled SWAG to make a meaningful contribution both within Scotland and in support of communities affected by conflict in Sudan.

As we look ahead, we remain committed to empowering women, supporting young people, strengthening community resilience and amplifying Sudanese voices through collaboration, advocacy and education.

On behalf of the Board of Trustees, I thank everyone who has supported SWAG during this important first year.

Sanaa Alsabag
Chairperson

About SWAG

Sudan Women Action Group (SWAG) is a Scottish registered charity established to empower Sudanese women and strengthen communities through education, advocacy, humanitarian support and partnership.

The organisation was created in response to the devastating humanitarian crisis caused by the conflict in Sudan and the increasing needs of Sudanese families both in Scotland and overseas.

Our work combines humanitarian action with community development by promoting integration, supporting young people, raising awareness of Sudan, and building partnerships with organisations that share our commitment to equality, dignity and human rights.

Vision

We envision a nation where every woman and girl can thrive, where communities are resilient and empowered, and where equality, education and healthcare form the foundation for lasting positive change.

We aspire to create a Sudan where hope replaces despair and where empowered communities shape a more peaceful and prosperous future.

Mission

Our mission is to improve the lives of women, girls and vulnerable communities by promoting human rights, education, healthcare, integration and community development through partnership, advocacy and empowerment.

Our Values

SWAG's work is guided by three core values:

Empowerment

Supporting women and young people to achieve their full potential through education, participation and leadership.

Compassion

Responding with empathy and respect to the needs of vulnerable communities.

Collaboration

Working alongside charities, community organisations and public bodies to maximise collective impact.

Trustees

The charity is governed by a Board of volunteer trustees comprising experienced professionals from a range of backgrounds.

During the reporting period the trustees were:

- Sanaa Alsabag – Chairperson
- Rania Amin
- Reel Mahmoud
- Salma Zarroug
- Wafa Eltahir
- Tagwa Osman

The trustees meet regularly to oversee governance, strategy, finance, safeguarding and programme delivery.

Governance and Management

SWAG became a registered Scottish charity during 2024 following extensive preparation and consultation with Glasgow Council for the Voluntary Sector (GCVS).

The charity is governed by its constitution and managed by volunteer trustees who are responsible for ensuring that SWAG fulfils its charitable purposes and complies with all legal and regulatory requirements.

Trustees are responsible for:

- strategic planning
- financial oversight
- safeguarding
- risk management
- partnership development
- monitoring activities

The charity has no paid employees during this reporting period and relies heavily on volunteers.

Public Benefit

The trustees are satisfied that all activities undertaken during the year advanced SWAG's charitable purposes and provided clear public benefit.

Activities promoted:

- community integration
- education
- mental wellbeing
- cultural understanding
- youth development
- women's empowerment
- humanitarian awareness
- partnership working

The trustees have had regard to the Scottish Charity Regulator's guidance on public benefit when planning and delivering activities.

Activities and Achievements

Building a New Charity

Following registration with OSCR, SWAG focused on establishing governance arrangements, developing partnerships and creating programmes that respond to the needs of Sudanese communities in Scotland.

The charity strengthened relationships with local organisations, refugee support services, community groups and national charities while laying the foundations for long-term programmes centred on women and young people.

SWAG Launch Event

The launch of Sudan Women Action Group marked an important milestone in the organisation's development.

Held at the ARC, University of Glasgow, the event brought together representatives from a wide range of organisations including Community InfoSource, Scottish Refugee Council, Glasgow City Health and Social Care Partnership, Scottish Women's Aid, Maryhill Integration Network, SIY Host Families, CEMVO Scotland, Saheliya and other community organisations.

The launch created opportunities for networking, collaboration and knowledge sharing while introducing SWAG's vision and future plans.

One of the most significant outcomes was the formal launch of SWAG's partnership with the Save El Geneina Initiative, which supports women living in displacement camps and refugee settlements affected by the conflict in Sudan.

The event also generated considerable interest in SWAG's proposed Sudanese Youth Integration Programme and established valuable relationships that continue to support the charity's work.

The trustees extend sincere thanks to the many volunteers whose dedication ensured the event's success.





Partnership with Save El Geneina Initiative

During the year SWAG strengthened its commitment to humanitarian support by launching a partnership with the Save El Geneina Initiative.

The collaboration aims to support women and girls living in refugee camps through advocacy, fundraising and awareness raising.

This partnership reflects SWAG's wider commitment to supporting vulnerable communities affected by conflict and displacement.

Since establishing this partnership, no substantive work has been completed during the period covered in this report. However, we remain committed to achieving the stated goals and making a meaningful impact.

Sudan Cultural Event

26 April 2025

SWAG organised a Sudanese Cultural Event in partnership with Community InfoSource (CIS), bringing together more than forty participants from diverse backgrounds.

The event celebrated Sudanese heritage while promoting cultural understanding, social inclusion and community integration.

Activities included:

- storytelling and cultural exchange
- discussions around migration and identity
- presentations on Sudanese cuisine
- traditional Sudanese food
- networking with partner organisations
- music and dance
- Ceilidh dancing
- opportunities to engage with community projects

Participants reflected on their experiences of migration, identity and belonging while strengthening relationships across communities.

The event also enabled partner organisations including OpenAye and Hip Hop Hurriya to introduce opportunities for further community engagement.

The trustees believe this event made a significant contribution to reducing isolation and strengthening community cohesion.











Sudanese Youth Integration Programme

Workshop One – “Let’s Start Together”

One of the charity’s major achievements during the year was the launch of the Sudanese Youth Integration Programme.

The first workshop welcomed fifteen Sudanese young people aged 17–19 from across Greater Glasgow.

The programme aims to support unaccompanied asylum-seeking young people and recently arrived Sudanese youth as they adapt to life in Scotland while maintaining pride in their cultural identity.

The workshop explored:

- Scottish culture
- values and social expectations
- communication
- identity
- integration
- resilience

A particularly successful activity was the Personal Integration Tree, encouraging participants to reflect upon their personal journeys while identifying strengths they bring from their own culture.

Participants expressed strong enthusiasm for future workshops, particularly those involving leadership, sports, volunteering and community engagement.

The trustees were inspired by the resilience, optimism and aspirations demonstrated by the young participants despite the significant challenges many had experienced.





Partnership with Plan International UK

One of SWAG's most significant achievements during the reporting period was establishing a strategic partnership with Plan International UK.

The partnership supports the Youth-Centred Sudan Influencing Pilot Project, designed to strengthen youth advocacy, build influencing skills and amplify the voices of young Sudanese people living in the United Kingdom.

The project represents an important milestone for SWAG by recognising the organisation as a trusted community partner capable of delivering youth-led programmes with national significance.

The project includes:

- youth consultation
- co-design of advocacy programmes
- leadership development
- community engagement
- policy influencing
- skills workshops

The trustees believe this partnership provides an excellent platform for expanding SWAG's work and strengthening youth participation.

Following the establishment of the partnership with Plan International UK, SWAG facilitated consultation events involving young Sudanese people living across the United Kingdom.

The consultations explored participants' interests, confidence in advocacy and campaigning, leadership aspirations and priorities for future action.

Participants identified strong interest in:

- advocacy skills
- public speaking
- influencing decision makers
- strengthening connections with Sudan
- youth leadership
- networking

The findings are informing the design of a Youth Advocacy Training Programme to be delivered during the following year.



Financial Review

During the reporting period the charity received total income of **£3,789** comprising:

- Membership subscriptions: **£1,289**
- Grant income from Plan International UK: **£2,500**

Total expenditure during the year amounted to **£1,405**.

On 31 October 2025 the charity held **£2,383** in its bank account.

The trustees are satisfied that the charity remains financially stable and has sufficient resources to continue delivering its planned activities.

Future Plans

During the coming year SWAG intends to:

- expand the Sudanese Youth Integration Programme
- deliver the Youth Advocacy Programme in partnership with Plan International UK
- strengthen partnerships across Scotland
- increase fundraising activities
- expand support for women affected by conflict
- continue advocacy on the humanitarian situation in Sudan
- recruit additional volunteers and members
- develop projects focused on education, health and women's empowerment

The trustees remain committed to ensuring that every activity contributes to the charity's long-term vision of resilient, empowered communities.

Approval

This Trustees' Annual Report was approved by the Board of Trustees on:

4th of October 2026

Signed on behalf of the Trustees

Sanaa Alsabag

Chairperson

Sudan Women Action Group (SWAG)