

# Trustees Annual Report

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Sept 2023 – August 2024

## What we do.

We invite people to experience the kindness of God. To do this, we produce resources for people to experience it, strategies for churches to share it and advertising for people to see it.

For the last 14 years trypraying has grown from a simple idea and resource to a movement across towns, cities and even nations. It is a personal evangelism resource, a project for a church and a strategy for reaching cities. The clear goal is to invite people into a relationship with God through Jesus Christ as explained in the core literature piece, the trypraying seven-day prayer guide. It's a resource that has a connection to millions of people who may, on occasion, be inclined to pray.

## Summary.

This was the year when we passed a significant milestone. All the different trypraying booklets (youth, adult, childrens, prisoners and different language editions) put together have now exceeded a total of over 1 million copies printed. Plans are underway for a celebration in October 2025.

### UK.

Summary statistics for 2023-24 are

- 36000 adult trypraying booklets
- 1650 youth booklets
- 4600 children's booklets
- 600 prisoners booklets
- Over 700 churches and individuals ordering materials
- 310 bus ads across Scotland reaching 5,215,000 people, according to 'Reach' statistics.
- 42 bus ads in Devon reaching over 500,000 people, according to 'Reach' statistics.
- Banners visible in countless places across the UK on churches

### Other countries.

- 10,000 French booklets printed
- 4,000 Czech booklets used
- 2,000 German booklets used
- Over 26000 booklets, over 150 churches across 37 states in the USA
- Use also in Australia and New Zealand.

A survey showed: 87% of people had passed the booklet on to others of whom over 70% were not Christians. 65% of churches said trypraying is helpful in enabling the congregation to share their faith.

## Stories.

### Booklet story

Hi there, [REDACTED], from Worcestershire. I saw the try praying information through my local Baptist church, and gave it a go. It changed my life. I went on to do an Alpha course, and now call myself a Christian. I talk to "him upstairs" every day, and am grateful for his love and never ending support. Thankyou for this. It started the journey that has changed my life forever.

### Bus story.

██████████ had who had been resistant to the Christian message while she grew up in a church. Now as an adult she wanted to get the issue sorted. On morning she prayed and asked God, 'I need to know if you are real. Send me a sign.' She was going somewhere in the car and was on Dunbarton Road in Glasgow when she saw an advert on the back of a bus which said 'trypraying.' It was so simple and straightforward. When she saw that she knew she needed to do that. She couldn't get the advert out of her head. When she got home that night she committed her life to Christ. She felt washed all the way through her body. 'I wouldn't have got to that point if it had not been for the bus advert!'

### Banner story

██████████ was driving away from a doctor's appointment and was in a desperate state. She was crying as she drove. Something said to 'Look left'. She looked left and saw a trypraying banner on a church. It was that which took her and her whole family back to faith and church.

## Social media

We have been delighted with the relationship with HopeFuelled. They have provided graphics design for our materials and also advertising. They have been our social media agency and have been posting high-quality messages on Facebook, Twitter and Instagram.

## Operations

Financially we have been able to function with our core costs being met from sales and donations from Trusts, especially when printing materials.

Again, it has been a remarkable journey to discover funding for an advertising campaign which was across all Scotland. This came from a plethora of individual gifts and a few trusts.

Our fulfilment has been taken over by Yeomans in Kent. They have brought efficiency and competence to our fulfilment of orders from around the UK although costs have risen and this needs to be evaluated.

## Team and Trustees

The team has changed a little this year. ██████████ has rejoined the staff team and is working as development coordinator. ██████████ took over finances last year from ██████████ and has also become a trustee.

The USA project has been developing with ██████████ doing good work. It has its own Board of which ██████████ is a member.

██████████  
May 2025

Charity No: SC048037

**There is Hope**

**Balance Sheet**

Year ended August 31, 2024

	2023-24	2022-23
Fixed Asset	£0	£0
Cash at bank and in hand	£36,357	£43,248
Total Debtors	£880	£665
Current Assets		
Accrued Income	£678	£2,944
Gift Aid Due	£3,084	£2,727
Total Stock Asset	£15,944	£20,055
Total Current Assets	£19,706	£25,726
Net Current assets	£56,943	£69,639
Trade Creditors	£17,143	£14,071
Current Liabilities		
Accruals	£60	£1,380
Inland Revenue	£1,501	£25
Pension Costs	£168	£0
Total Current Liabilities	£1,729	£1,405
Total Creditors: amounts falling due within one year	£18,872	£15,476
Net Current Assets (Liabilities)	£38,071	£54,163
Total assets less current liabilities	£38,071	£54,163
Total net assets (liabilities)	£38,071	£54,163
Charity funds		
Balance brought forward	£54,163	£60,322
Allocations:		
General Reserve	£15,000	£15,000
Unrestricted Funds	£23,071	£39,163
Total Charity funds	£38,071	£54,163

Signed

Date: 14 May 2025

Charity No: SC048037

**There is Hope**  
**Income & Expenditure**  
**Year ended August 31, 2024**

**2023-24**

**2022-23**

**Income**

<b>Charitable Activities</b>	<b>£57,491</b>	<b>£60,360</b>
<b>Donations - Non Gift Aid</b>	<b>£47,211</b>	<b>£35,641</b>
<b>Donations - Gift Aid</b>	<b>£36,284</b>	<b>£55,318</b>
<b>Grant Income</b>	<b>£18,000</b>	<b>£22,000</b>
<b>Total Income</b>	<b>£158,986</b>	<b>£173,319</b>

**Charitable Activities**

<b>Printing &amp; Despatch of Booklets</b>	<b>£53,159</b>	<b>£31,416</b>
<b>Administration Costs</b>	<b>£9,554</b>	<b>£11,663</b>
<b>Advertising &amp; Promotional</b>	<b>£61,747</b>	<b>£102,255</b>
<b>Banking Costs</b>	<b>£1,393</b>	<b>£1,261</b>
<b>IT Costs</b>	<b>£1,762</b>	<b>£1,881</b>
<b>Payroll Costs</b>	<b>£44,975</b>	<b>£28,759</b>
<b>Personal Costs</b>	<b>£2,349</b>	<b>£3,434</b>
<b>Total Expenditure</b>	<b>£174,939</b>	<b>£180,669</b>

**Net Operating Income**

<b>Other Income</b>	<b>£0</b>	<b>£0</b>
<b>Other Expenditures</b>	<b>£139</b>	<b>£0</b>

**Surplus (Deficit)**

<b>£(16,092)</b>	<b>£(7,350)</b>
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## APPENDIX

## OSCr

Office of the Scottish Charity Regulator

## Independent examiner's report on the accounts

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Report to the  
trustees/members ofCharity name  
There Is HopeRegistered charity  
number

SC048037

On the accounts of the  
charity for the period

Period start date				Period end date		
Day	Month	Year		Day	Month	Year
01	09	2023	to	31	08	2024

Set out on pages

2 and 3

(remember to include the page  
numbers of additional sheets)Respective  
responsibilities of  
trustees and examiner

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investment (Scotland) 2005 Act and the Charities Accounts (Scotland) Regulations 2006. The charity trustees consider that the audit requirement of Regulation 10(1) (d) of the Accounts Regulations does not apply. It is my responsibility to examine the accounts as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

Basis of independent  
examiner's statement

My examination is carried out in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and, consequently, I do not express an audit opinion on the accounts.

Independent examiner's  
statement

In the course of my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations, and
  - to prepare accounts which accord with the accounting records and comply with Regulation 9 of the 2006 Accounts Regulations

have not been met, or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Name:

Relevant professional  
qualification(s) or body  
(if any):

Address:

Date:

14 May 2025



## Disclosure section

Only complete if the examiner needs to highlight material problems.

Give here brief details of any items that the examiner wishes to disclose

For Information:

Trustee expenses - travel expenses incurred by [REDACTED] an unpaid trustee, meeting and visiting various church organisations in the interests of There Is Hope.