



Keith and District Sports Development

Trustees' Annual Report

1 November 2023 to 31st October 2024



Charity contact information:

Keith and District Sports Development

Scottish Charity Number: SCO47743

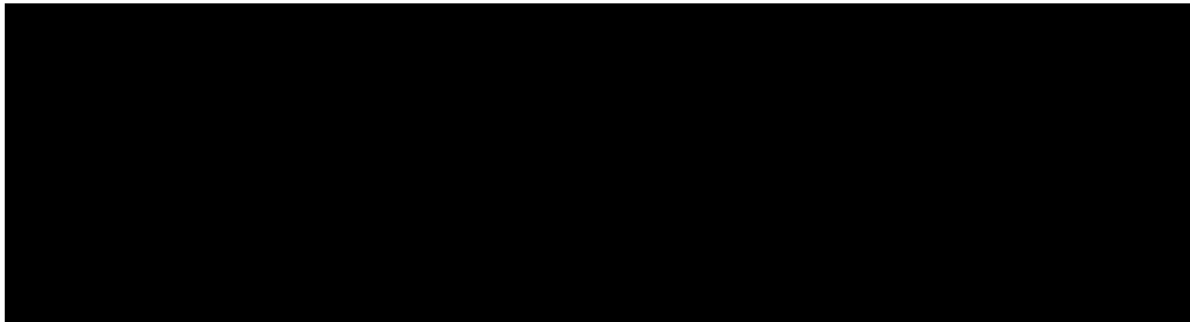
15 Bin Avenue Cairnie Aberdeenshire AB54 4TZ

[REDACTED]

[REDACTED]

Facebook: Keith & District Sports Development (Youth League)

Trustees for the club are as follows:



Objectives and activities

Our club aims to foster and develop the game of football and any other sport for 4–14-year-olds in the town and surrounding district of Keith. We also provide recreational facilities and the organisation of recreational activities with the objective of improving the conditions of life for young people in Keith and district. We provide football training and matches at a non-competitive level.

The coaching and support given to the children is provided by parent helpers as coaches. They themselves are offered various training courses, including the coaching pathway at SYFA, First Aid courses and Child Protection training through the SFA. These courses are courtesy of KDSD. Football opportunities include weekly training sessions, football galas within the local area or games with local clubs with whom we work and liaise closely with. Our aims and objectives remain the same and will strive to continually achieve and improve this year on year

Structure, governance and management

Alan Reeve is the principal contact, along with Daisy Dey and Neil Stables. The constitution for KDSD remains relevant and up to date. This is reviewed at regular periods by the trustees and committee. Our committee is voted for Annually which is elected each year at our AGM.

Achievements and performance

Keith Youth FC

KDSD continue to work closely with Keith Youth FC. Together we create a local pathway for children. We have many players who have progressed from KDSD to the youth teams. We will continue to support this development into the future. We are looking at supporting each other with festivals for U8's, U10's and U12's, this is a great experience for the young players and have been well attended by both our players and other teams. KFC Youth have also established an U14, U16 and U18 team.

Keith & District Sports Trust

We continue to work closely with Keith & District Sports trust. Our partnership with the trust is very successful. To give something back to this committee, four of our KDSD committee members are active directors on the trust. We have more recently worked with the Trust on the maintenance of some of the playing facilities, offering support from some of our committee members.

Active Schools

KDSD work closely with the active school's co-ordinator and her team. This ensures there is a link for our children and sport locally. Our North Region Active Schools Festival takes place locally fortnightly. We have many teams entered and this is enjoyed by all. Our girls section also benefits from active school festivals.

Local Friendlies/Speyside League

We have good relationships with coaches from surrounding clubs, this allows us to arrange friendlies to develop the children, this also allows them to expand their social circle while keeping fit, active, and healthy. We participate in the Speyside League which encourages lots of game time locally.

SYFA Affiliation

During 2024 we began our journey into SYFA affiliation which is now complete. This involved ensuring the relevant certification was achieved by the year group coaches and enrolling all of our active U8, U10 and U12 players on the SYFA system. This has enabled us to build on the quality of coaching and environment which the young people receive at KDSD.

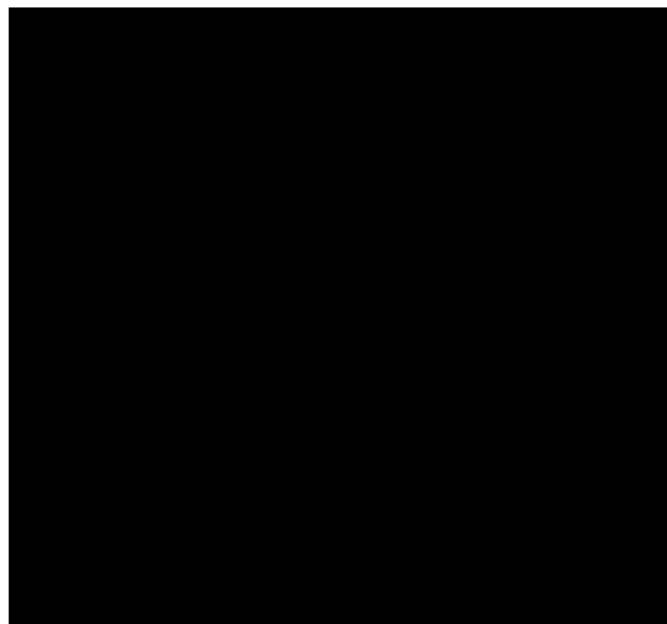
Fundraising

We are in the fortunate position to be financially stable within the club. We were able to hold our Christmas jumper sessions again in connection with MFR Cash for Kids, which helps children in our local area who are less fortunate. We were also lucky enough to have two of our year groups, the U8s and U10s sponsored by a local business for their kits.



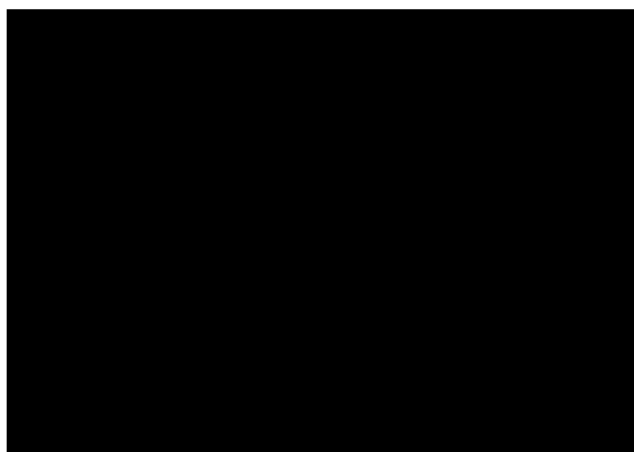
Sportsman's Dinner

KDSD were privileged to be one of three beneficiaries of a Sportsman's Lunch which was held in the Summer by the Ugie House Hotel in Keith in May 2024. The club provided helpers on the day to facilitate the lunch, and in the end received a third of the money raised.



Family Fun Day

We held an internal gala on 15th June 2025 to celebrate our year of football. This was a day we provided free of charge to our members and their families. We held non-competitive games, coach vs children's games and had some fun football themed activities along with an ice cream van, home bakes and teas and coffees. We then held a fun awards ceremony in the evening where each child was awarded a medal for their participation throughout the year.



Dons Day Out

We attended the Aberdeen Football Club Dons Day Out in November 2024 with the club. This event allowed families to buy tickets for the game, with KDSD paying for busses through to Aberdeen. Aberdeen FC then paid KDSD back 50% of the value of the ticket sales the club purchased, meaning that this was a cost neutral day out for the club. This was a great and well attended event, giving some children their first experience of a live professional football game. We hope to attend this again in the future.

Coach Volunteers

We continue to provide child protection training for our coaches and committee. This alongside sessions on Pitchero, which increases the knowledge of our volunteers and therefore they are able to fully utilise the app when arranging sessions and games. We encourage coaches to arrange and participate in the SYFA pathway training. We will continue to support coaches to complete the additional training as required. All training is paid for by the club. This allows coaches to gain their certificate, improving their skills whilst ensuring our members are in the best care while attending our sessions. All sections are currently covered by parent volunteers and past members of the club. We have encouraged further First Aid training this

year as well as Child Protection Officer training for an incoming CPO for the club. In addition all coaches have completed Children's Mental Health training as required by the SYFA.

Members

We have healthy numbers at KDSD, we welcome new attendees at any time throughout the year. We allow two free weeks to ensure members enjoy the sessions prior to registration. We were able to successfully recruit coaches and establish our newest section for four-year-olds.

Pitchero

We are now fully utilising Pitchero, a system which enables us to communicate effectively with our members, provide a registration and online payment system and arrange fixtures. This is proving to be beneficial and working well with all members.

Membership Fees

For the past few years, we have been able to freeze our membership fees due to effective fundraising. However due to rising facility costs, in 2024 we kept our membership fees at £72 a year (or £6 a month) with the option for families to pay in a lump sum or by monthly Direct Debit. This is facilitated through Pitchero and managed by our Registrations Secretary. This still demonstrates incredible affordability for parents in the town to allow their children access to football.

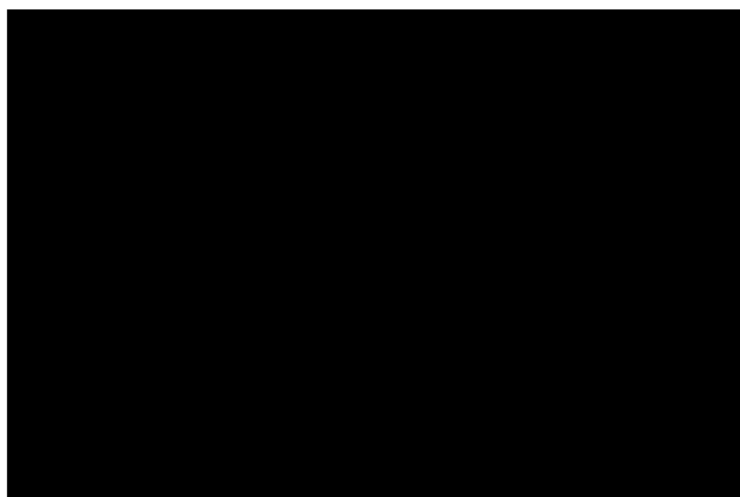
Girls Section

We have successfully recruited coaches at the club who were keen to be involved in the girls section. The numbers attending have continued to rise and the girls have secured friendlies, and attend Moray Girls festival once a month. They also play games at U8, U10 and U12 sections.

New Equipment

Club Kit

We have worked with Pendle sports to set up a club shop providing a club kit to our members. We felt this was an option for families which would be beneficial. The kit is more affordable than professional team kits, it ensures children are wearing the same, minimising peer pressure and helping with equality. We encourage recycling kits once they are outgrown in a "drop n shop" which helps families who aren't in a position to buy new.



Stuart Begg Memorial Award

In July 2021 a young man who had played at the club since he was four years old tragically passed away in a road accident. [REDACTED] was a fabulous lad who lived and breathed football. Once he outgrew the club he continued to help out with the sessions, in particular referring. All members loved his bubbly personality and his big smile. We were keen to remember [REDACTED] and honour his involvement in KDSD. His family kindly gifted a shield for us to present to a volunteer, coach or player who represents all that Stuart was and gave to the club. [REDACTED] was awarded this in 2021 and [REDACTED] in 2022. In 2023 this award was given to [REDACTED] and then in 2024 we awarded this to [REDACTED], a coach who had went right the way through the club from coaching the 5yo group to the 12yos and who has now transitioned into the KFC Youth Set up with the U14 team.



Financial review

We continue to be in a healthy financial position, accounts are as detailed in financial section.

Details of any deficit

Not applicable

Donated facilities and services

Not applicable. Facilities are paid for as detailed in accounts.

Future plans

We plan to work much closer with our local Highland League Football Club Keith FC. They have agreed to support us with tickets for the young people within KDSD to matches and also suggested they can be mascots and ball boys for home games in Keith. This will provide exciting opportunities for the children within KDSD and give them a taste of a semi-professional football, with the viewpoint of hopefully creating a talent pipeline for the club in the future.

Year on year we also hope to encourage more coaches training and try to attract new members and coaches to the club.

Additional information

KEITH & DISTRICT SPORTS DEVELOPMENT

TREASURERS REPORT TO 31.10.2024

PROCEEDS

REGISTRATIONS	£ 8215.11
GALA & FINALS DAYS	£ 858.50
SPONSORSHIP & DONATIONS	£ 1250.00
FUNDRAISING	<u>£ 4020.00</u>
MISC	£ 1472.00
TOTAL	£15843.76

EXPENSES

RENT & FEES	£ 6814.25
EQUIPMENT	£ 9867.87
TOURNAMENTS	£ 264.00
TROPHIES	£ 0.00
DONATIONS/GIFTS	£ 1099.04
FOOD/DRINK	£ 500.80
POST/STAT/ADVERTS	£ 0.00
COURSES/DISCLOSURES	£ 720.00
INSURANCES/LICENCES	£ 20.00
MISCELLANEOUS	<u>£ 1352.36</u>
TOTAL	£20638.32

OPENING BALANCE	£43540.99
PROCEEDS	£15843.76
EXPENDITURE	-£20638.32
BALANCE AS AT 31.10.23	£38746.43