Company Number:	**4157379**	
Charity number:	**1086179**	**(England)**
	SC042906	**(Scotland)**

Alpha International

(A charitable company limited by guarantee)

Trustees' report and

Financial statements

For the year ended 31 December 2025

Alpha International

Contents

Letter from The Chairman

We are so thankful for all that God has done around the world through Alpha during the last 12 months. Our prayer is that people will come to know the love of Jesus through our ministry together, and it is so encouraging that 2.8 million people participated in an Alpha course in 2025.

The spirit of God is working in extraordinary ways across nations, generations, cultures and traditions, and we are excited to see so many lives transformed.

Nicky Gumbel

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The Trustees, who are also directors of Alpha International ('AI'), are pleased to submit their annual report and audited financial statements for the year ended 31 December 2025. The Trustees have adopted the provisions of the Statement of Recommended Practice "Accounting and Reporting by Charities" Charities SORP (FRS 102), the Companies Act 2006 and applicable UK accounting standards in preparing the annual report and financial statements of the charity.

Reference and administrative information

Full name of charity	Alpha International
Directors/Trustees	The Revd Nicky Gumbel Dato Hong Yeoh The Revd Al Gordon Datuk Kathleen Chew Mr Robert Gruenewald Mr Andre Joseph The Revd John Alexander Kirkpatrick (Sandy) Millar The Revd Richard Michael Coates The Revd James Matthew Mallon Ms Fopefoluwa Adelowo The Revd Stephen Foster Mrs Angelina Hutchinson
Secretary	Mr Jon Shippen
Company number	4157379
Charity number	1086179 (England) SC042906 (Scotland)
Registered office and address	Holy Trinity Brompton, Brompton Road, London, SW7 1JA
Bankers	National Westminster Bank, 186 Brompton Road, Knightsbridge, SW3 1HL
Auditors	Moore Kingston Smith LLP, 9 Appold Street, London, EC2A 2AP

ALPHA INTERNATIONAL OVERVIEW

Alpha International is governed by its Memorandum and Articles of Association and is constituted as a company limited by guarantee registered in England and Wales (number 4157379) and is registered as charity in England and Wales (charity number 1086179) and in Scotland (charity number SC042906).

Our vision at Alpha International is the evangelisation of the nations, the revitalisation of the church and the transformation of society. Our mission is to equip the church to help people discover and develop a relationship with Jesus. Alpha International operates within the principles of global federated partnership framework. Over 45 countries have locally staffed offices called National Alpha Offices (NAOs). They work closely with regional and global teams to grow Alpha in their context, train leaders, support hub churches and translate resources.

There are six members of AI who appoint new trustees on the recommendation of the existing trustees. On being appointed as trustees, new trustees are provided with guidance explaining their role and responsibilities as trustees of the charity. All new trustees are fully briefed on the activities and vision of AI and they pursue the independent interests of the charity notwithstanding their separate responsibilities in other organisations.

The Board meets formally four times per year to discuss and approve major strategic matters, including the annual budget. There are also one Board sub-committee: a Finance and Risk Committee, which meets four times per year in advance of each Board meeting. There is regular contact and consultation with trustees outside of board meetings on matters arising.

Alpha International was created to carry on the charitable work that Holy Trinity Brompton (HTB), an Anglican Church in London, had commenced beyond its own parish boundaries. The rooting of Alpha's courses within a church community is integral to the values of Alpha International which is always intended to be 'by the church and for the church'. HTB and Alpha International operate a shared services model for some of the support and back-office functions, which is fully detailed in the accounting policies (Note 1). Further details relating to transactions with HTB and other related parties are shown in Note 19 to the financial statements.

In shaping our objectives as a charity, the trustees have considered the Charity Commission's guidance on public benefit. The trustees believe that Alpha provides a benefit to the public by:

- Providing an opportunity for every member of society to explore the big questions of life and the Christian faith free of charge in a wide variety of geographic locations in the UK and overseas in churches, prisons, workplaces, universities, homes, and other local venues;
- Building a better society by providing courses for the strengthening of marriage; and
- Helping people develop their understanding and knowledge of the Christian scriptures and grow in their personal faith through '*The Bible with Nicky and Pippa Gumbel'* daily bible commentary.

The trustees are committed to maintaining the highest legal and ethical standards in the way the charity undertakes its fundraising activities. All fundraising is conducted by staff employed by AI and in collaboration with other National Alpha Offices. Alpha International does not use any external fundraisers or commercial participators. AI is registered with the UK Fundraising Regulator and committed to abide by the Code of Fundraising Practice and to the Fundraising Promise. AI has a Gift Acceptance Policy to protect the charity against bribery, money laundering and corruption, and association of the charity to unfavourable sources of funds. During the 2025 fiscal year, there were no fundraising complaints.

Alpha International is committed to ensuring the careful use of data in line with General Data Protection Regulations (UK GDPR) and monitors the use of data in line with regulatory requirements and best practice.

Alpha International is dedicated to ensuring a safe and caring environment and is committed to protecting the safety, and promoting the wellbeing, of all our employees and volunteers. Alpha International's safeguarding policy, and associated processes and procedures, outline the organisation's responsibilities and commitment to safeguarding.

The joint arrangement with Alpha Canada, which commenced in 2003, continues to enable the parties to conduct activities effectively by pooling resources. The joint committee supervises, directs and manages this arrangement. The incoming resources provided by Alpha Canada for the year ended 31st December 2025 were £NIL (2024: £NIL). Note 19 to the financial statements details this and other related party transactions.

Alpha International also collaborates with National Alpha Offices on global projects that further the achievement of the global vision.

Activities

Alpha International's activities include the Alpha course and Alpha Youth course, The Marriage Course (TMC) and The Pre-Marriage Course (TPMC), Leadership Conference (LC), and The Bible with Nicky and Pippa Gumbel (BNAP). Internationally, the approach of Alpha International and third-party organisations that it works with under the principles of a global federated partnership framework (mainly NAOs) includes:

1. Serving and equipping the following geographical areas (Asia Pacific, Sub-Saharan Africa, Europe-Middle East-North Africa, the UK, the USA, Canada, and Latin America-Caribbean) and the NAOs they represent as they serve and equip churches to run Alpha;
2. Training and equipping a network of thousands of volunteers worldwide who run Alpha in churches and other locations and help establish Alpha courses in new places;
3. Supporting regions and the network of NAOs throughout the world, bringing global teams together for the Leadership Conference and key training events;
4. Providing operational support for the production, translation and distribution of core Alpha course materials, which encourages the running of best practice Alpha courses and releases local church leaders to focus on their guests;
5. Offering churches promotional tools and resources to mobilise their congregation to invite guests to Alpha;
6. Fostering expertise in ministry areas where Alpha is most effective when suitably tailored, creating resources and training practitioners; this includes Alpha for Youth and Alpha in the Catholic context;
7. Supporting other related ministries (e.g. The Marriage Course and The Bible with Nicky and Pippa Gumbel) in training leaders, promoting those courses, and creating resources.

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Remuneration Policy

At Alpha International, we place great value on our highly talented, dedicated and passionate staff team, without whom we could not deliver against our vision, mission and goals. Our remuneration policy is aimed at ensuring that pay is competitive within our sector, rewards staff fairly and enables the staff team to feel valued.

Our principle is to reward staff, irrespective of seniority, informed by the following:

- **Fairness** without discrimination and aligned to non-profit sector benchmarking data in the UK where available
- **Differentiation** to reflect a combination of what is achieved and the way in which it is achieved
- **Compliance** with all local legal and regulatory requirements
- **Affordability** with good stewardship
- In line with at least the **London Living Wage** for London-based staff and the **Real Living Wage** for UK regionally based staff.

Alpha International is a part of the HTB Group (HTBG) Remuneration Committee. Its purpose is to provide oversight and alignment across all entities within the HTBG, ensuring that employees are rewarded fairly and consistently, including considering benefits for staff in the UK – within the governance and stewardship parameters set for the organisation.

2025 STRATEGIC REPORT

Achievements and Performance

We would like to take a moment and share with you a few highlights from 2025:

- Alpha International has continued to focus on its 2033 global vision, which is for everyone, everywhere to have the opportunity to explore faith through Alpha by 2033. As we look forward to the 2000th anniversary for the resurrection of Jesus Christ, we hope to make exploring faith in Jesus as accessible as possible, so that millions more might encounter the love of God.
- In 2025, 2.8 million participants attended an Alpha Course. 105,367 courses were run from 52,424 churches, organisations and individuals, across 158 countries.
- In collaboration with Alpha International USA IP, LLC. ('AIUSA'), the production phase of for the new *Alpha Series* (AS) began. By the end of the year, approximately 47% of AS was filmed. This new product is scheduled to be released in 2027.
- Alpha International hosted the Leadership Conference 2025 (LC25) at the Royal Albert Hall, with over 5,000 leaders joining from around the world.
- Translation roll-out of the *Alpha Youth Series* (AYS) continued, with 10 dubbed and 21 subtitled versions of the core product released throughout the year.
- We continue to make progress, in collaboration with Alpha USA and Alpha Canada, in a multi-year global fundraising campaign. 2025 was the best fundraising year on record for Alpha International.
- Pre-production commenced for a re-fresh of The Parenting Course.
- In 2025, there were 1.6 million users of *The Bible with Nicky and Pippa* (BNAP).
- The Global Marketing team initiated work on a global re-brand, due to be implemented Q1 2026.
- Alpha International completed two months of prayer initiatives, where the global organisation (i.e. Alpha International and the network of NAOs) joined together in corporate prayer under the banner of 'Fan the Flame.' The above list would not have been possible without prayer.

We are excited and expectant for all that is to come in 2026!

Church Engagement Strategy

With our 2033 vision for everyone, everywhere to have the opportunity to discover a relationship with Jesus through Alpha, the church engagement team continues to serve regions and national offices in their work as they seek to equip the church. In 2025, the team strengthened its alignment with the Global Youth team as the new *Alpha Youth Series* was launched. Together, we delivered *The Rising Generation*, a global gathering for more than 650 strategic church leaders, youth leaders, and young leaders from 52 countries, with at least 38% of participants under the age of 40. Working closely with the Youth team and National Alpha Offices, the *Alpha Youth Series Complementary Training* was launched and translated, including new safeguarding guidelines for those running AYS.

With the appointment of a new Global Training Director in 2024, we advanced work on multiple fronts to gain clearer insight into global training needs, strengths, gaps, and the return on investment of existing resources. This included interviews with Experience Leads, regional engagement teams, and National Directors, as well as a comprehensive global audit. In collaboration with the Digital team, we invested in developing new host and helper resources by piloting a dedicated host-focused version of the Alpha app. We also prepared for scale and future impact by developing core product plans and drafting scripts for the new *Alpha Series* training videos.

Other key areas of focus in 2025 included *Global Experience Alpha* events hosted at Holy Trinity Brompton (HTB) for strategic church leaders who have not yet started running Alpha. We hosted more than 45 leaders from Europe and the USA. A *Global Alpha Collective* event took place in November for strategic church leaders who are running high-quality Alphas, where we invited them to become partners as Hub Churches. We welcomed 109 leaders from 19 countries, with a focused strategy to ensure the right leaders were present. We now work with over 730 Hub Churches globally.

Finally, the EMENA team rolled out the global Church Engagement Framework metrics and developed dashboards and technical documentation to support adoption. Pilot work has begun in Africa and Asia, with plans underway to extend implementation across all regions in 2026. We continue to support and share learnings with regions and NAOs, to equip churches in their contexts to help people discover a relationship with Jesus.

Global Governance

Global Governance remains a critical priority of Alpha International (AI), as we strive to achieve the global growth objectives and ambitions of the 2033 global vision. In 2025, we refreshed the Alpha National Office Board Guidelines, which outline Alpha International's vision, mission, and values for the global Alpha ministry and AI's expectations of NAO Boards, for their consideration and self-evaluation as they govern National Alpha Offices.

During 2025, NAOs Boards undertook the annual Country Governance Requirements review process. This process included a concise self-assessment on the strength and effectiveness of their Board governance against best practice and the requirements of Alpha's Federated Partnership Framework. Boards were also required to conduct a risk assessment for their NAO, which helped to identify areas for further development.

Ongoing collaboration with key strategic National Alpha Offices remains a key enabler to positioning the global organisation to achieve the goals of the 2033 global vision.

Digital and Impact

2025 was a breakthrough year for digital platform development and impact measurement at Alpha. We set out to deliver an improved user experience on our course registration portal as well as to provide churches and Alpha course guests with additional content and tools to improve their course experience. We achieved all of this whilst sticking to our long-term strategic commitment to scalability, security and agility in our solutions architecture.

We successfully implemented an overhaul of the MyAlpha user interface making it easier for users to find the materials they need to run and plan their courses. We also created a new "Guest" section to accommodate two innovative new products: the Alpha App for guests; and the Guest Outcomes survey and dashboard.

The Alpha App for guests aims to increase guest retention on Alpha courses by allowing them to recap on previous weeks and to explore a range of carefully curated resources connected to each session. It also serves churches by reducing the administrative burden on course leaders. Following a well-received trial in 2024 we launched a full version of the app in English and Spanish in mid 2025. In the final three months the app was used on over 2,500 courses with over 25,000 users from 17 countries. User adoption will scale in 2026 as we introduce more languages and roll out to more countries, as well as adding new features to improve the value proposition for churches. In addition to the benefits outlined above, the real strategic value of the Alpha App is to encourage churches to register every course they run, meaning that NAO teams receive an accurate picture of courses being run and can support those churches better.

Similarly, following a successful pilot in 2024 we built the revised guest outcomes survey and dashboard fully integrated into our course management solution and launched in the final quarter of the year. Whilst we didn't have as many guest responses in the first few months as we had hoped, the results that we did receive were very encouraging. We have adapted our roll out approach as we enter 2026, adding more languages and at time of writing the survey is live in 14 languages and 14 countries and is rapidly becoming a valuable source of insights for churches, NAOs and global teams as we all seek to learn and adapt to see continued ministry growth.

An emerging priority for our digital team is the need to improve access to Alpha courses in lower resourced regions, especially Sub-Saharan Africa and Latin America. In these regions, churches struggle to use our existing course distribution platform due to low internet connectivity, and data and device constraints. We have been trialling a WhatsApp based course registration solution in Kenya since 2024 and in 2025 we carried out further research resulting in a plan for a scaleable solution to be rolled out across these regions in 2026, coinciding with the launch of the contextualised AYS products.

Catholic Context

In 2025, a total of 418,006 people explored faith through Alpha in the Catholic Church, representing a 26% year-on-year growth. Over 7,138 Catholic churches and organisations, including 5,711 actively engaged Catholic churches, ran approximately 14,471 Alpha courses globally. With over 1.4 billion Catholics worldwide - representing half of the Body of Christ and nearly one in five people globally - continuing to engage intentionally with the Catholic Church remains one of the most significant opportunities to realise Alpha's vision of the evangelisation of the nations, the revitalisation of the Church, and the transformation of society.

A significant milestone was reached in 2025 concerning engagement with the emerging generations: approximately 52% of all Alpha courses were run for youth and young adults, marking the first time emerging generations represented the majority of Alpha Courses run in the Catholic Church. With more than 400 million Catholics under the age of 18 globally, young people are central to the opportunity before Alpha. Increasingly, the emerging generations are becoming an entry point for Church renewal, and by focusing on leadership development and capacity building among young leaders, Alpha is helping to catalyse renewal across parishes, schools, dioceses, and movements.

Our long-term vision has been distilled into a clear ambition for 2033: to see over 20 million people explore faith through Alpha in the Catholic Church, including more than 10 million young people, with over 75,000 actively engaged Catholic churches by 2033. This represents a need to significantly scale our engagement, approximately thirteen times the 2024 metrics.

The progress seen in 2025 demonstrates how this vision is beginning to be realised. Across every region, engagement with Alpha in the Catholic Church increased, particularly where regional capacity was aligned to clear Church engagement strategies. In Africa, launch events such as the Tanzania Catholic Leadership Summit hosted by CHARIS, combined with intentional strategic engagement across identified priority countries, illustrate how equipping local leaders can unlock rapid growth across parishes, dioceses, universities, and movements. This was further supported by the consolidation of the Catholic context team in the region, including strategic hires. One tangible example of this catalytic growth was Uganda, which grew from four Alpha courses in 2024 to over 140 courses in 2025.

The Alpha Regional Gathering in Asia Pacific featured a strong Catholic presence, with dedicated Catholic sessions and a pilot of an Evangelisation Incubator designed to support diocesan and parish-level innovation. Alpha Australia hosted a national Catholic conference, The Way of Hope, which became a significant moment of vision-casting and alignment for Catholic leaders committed to renewal and evangelisation.

Across all regions, a defining feature of the year was the Jubilee Year of Hope, which provided a unifying global narrative that Alpha was able to serve and support. Alpha contributed to a number of Jubilee initiatives, with a particular focus on engaging young people through the Jubilee of Teenagers and the Jubilee of Youth in Rome. These moments created accessible spaces of invitation and encounter for pilgrims from around the world, while also strengthening Alpha's relationships with Church leaders. Nicky and Pippa Gumbel's engagement at the Vatican, particularly during the Jubilee of Communications, further reinforced Alpha's positioning as a trusted partner in evangelisation during significant ecclesial moments. In addition, the youth office of the Dicastery for the Laity, Family and Life has engaged Alpha in early planning conversations for World Youth Day in South Korea in 2027, reflecting the growing depth of this relationship.

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Another key theme to emerge in 2025 was the importance of alignment. Internally, closer collaboration between the Catholic Context, Youth, Product, Marketing, Church Engagement Framework, and regional teams strengthened Catholic engagement across Alpha. Catholic input was embedded across multiple product lines, including review and feedback within the latest Alpha Series script rounds, early work addressing Catholic 'story gaps' within the Alpha Series, and exploration of a Catholic Alpha Youth Series Aftershow host and complementary content. Alongside this, Alpha continued to invest in contextualisation, including clear input into the Alpha Youth Series for Latin America and Africa and the development of a fully contextualised Latin America Alpha Youth Catholic Engagement Toolkit and Training Suite to support regional implementation.

Externally, deeper alignment with Divine Renovation continued to strengthen Alpha's role as a first step within broader parish renewal pathways. Together, Alpha and Divine Renovation hosted two global webinars—Hope on the Horizon and Overflow: The Mission of Joy—which gathered more than 2,500 bishops, priests, and lay leaders worldwide and reinforced a shared vision for missionary renewal grounded in discovering and developing a relationship with Jesus. This collaboration was further expressed through numerous co-hosted regional webinars across Canada and the United States, as well as combined in-person initiatives such as the Made for Mission diocesan events across Australia, Canada, the USA, and the UK. Alpha also had a strong presence at the Hope and Renewal Summit in New Zealand, including the launch of the new Alpha Youth Series.

Alpha had a significant Catholic presence at Leadership Conference, including the celebration of Mass on both days and contributions from Catholic speakers. In addition, a pre-Leadership Conference Global Catholic Alpha Gathering brought together hundreds of Catholic leaders from around the world, while a Global Catholic Leadership Experience cohort was launched with over 40 senior leaders in the lead into Leadership Conference, creating an environment for innovative engagement amongst senior Church leaders.

Alpha's engagement with bishops' conferences emerged as another key driver in shaping perception and trust. Strategic participation in the Asian Mission Congress in Penang, hosted by the Federation of Asian Bishops' Conferences and gathering over 1,000 cardinals, bishops, priests, and lay leaders, helped shift understanding of Alpha as a trusted evangelisation pathway integrated within the Church's mission. Similar patterns were evident through engagement with bishops' conferences and national structures across Australia, the United States, and Latin America. These experiences reinforced the importance of engaging bishops' conferences and diocesan leadership at scale to ensure Alpha is integrated as a practical tool within the Church's evangelisation strategy.

Building on these outcomes and learnings, the focus for 2026 is to strengthen the conditions required for exponential growth. This includes deepening regional capacity through leadership pipelines and decentralised training models; strengthening institutional trust through bishops' conference and Vatican engagement; scaling engagement with emerging generations through Catholic education and sacramental pathways; deepening alignment with renewal partners; supporting product and training development; and hosting catalytic gatherings that function as catalysts rather than endpoints. Together, these priorities aim to translate the momentum of 2025 into sustained multiplication, ensuring Alpha continues to serve the Church's movement from maintenance to mission towards 2033.

Marketing

In 2025, the global marketing team focused on strengthening Alpha's brand, growing global reach, and deepening collaboration across regions, while laying foundations for the years ahead.

A significant priority this year was a large-scale rebrand project, developed throughout 2025 in close collaboration with Alpha Australia. This work has involved rethinking and refining Alpha's brand across multiple projects and contexts to ensure clarity, consistency and relevance globally. The refreshed brand will begin rolling out internationally in 2026, supporting Alpha's mission across diverse cultures, audiences and platforms.

Leadership Conference 2025 marked a major milestone, with tickets selling out for the first time since before the Covid-19 pandemic in 2020. Marketing was built around the conference theme and played a key role in driving engagement and momentum. Early indicators for the 2026 conference are highly encouraging, with ticket sales already exceeding this time last year, reflecting renewed confidence and appetite for gathering at scale.

Marketing efforts also supported Phase 2 of the AYS campaign, including high-profile London tube advertising and a substantial translation project. This work aimed to increase awareness and accessibility of AYS globally, ensuring the resource could be used effectively in a wide range of cultural and linguistic contexts.

Storytelling continued to be a core focus. During 2025, the team filmed new Alpha stories across the USA, Verona, Sicily and the UK, while also gathering testimonies from a broader range of contexts, including Catholic settings and youth communities. These stories further reflect the diversity of people encountering Jesus through Alpha and are being used across global channels to inspire guests and equip churches.

Alongside this, we intentionally strengthened partnerships with National Alpha Offices and regional marketing leads, increasing collaboration, sharing best practice, and aligning global and local marketing efforts. This growing network has helped ensure that campaigns and resources are both globally coherent and locally effective.

The Marriage and Parenting Courses

The Marriage Course (TMC) and The Pre Marriage Course (TPMC) are Alpha's primary family life investment tools offered worldwide. In 2025, we worked closely with internal teams to strengthen the Marriage and Parenting Course (MPC) offering, to enhance our social media and online presence and improve course guidance materials.

We piloted four Salesforce dashboards with selected National Alpha Offices, providing real time insight of MPC activity. Following a successful pilot, the dashboards are now being rolled out globally. In the UK we conducted a survey with our UK hub and network churches to better understand how TMC is being used alongside Alpha within local ministry. We also produced new videos to demonstrate how accessible TMC is for churches to run and how the courses help engage the community, ultimately increasing participation in Alpha courses.

Nicky and Sila Lee were invited to tour six key cities across Southern Asia, including India and Sri Lanka, and were honoured to teach at the Asia Regional Gathering in Kuala Lumpur, Malaysia. We also delivered our first UK focused online training course, hosted by Nicky and Sila.

Looking ahead to 2026, we are excited for the refresh of The Parenting Courses, last filmed in 2011. Research and script development is already underway, and we hope to enter the production phase in Q2 2026. We are also beginning a pilot of a new TMC Online platform, which will allow couples to complete both Marriage Courses online. We hope this new platform will serve churches as they care for couples one to one. In addition, we will focus on the delivery of quarterly online training sessions, and regular digital mailings for NAOs and churches. We remain committed to exploring ways the family life courses can further widen the door of the church to the local community and ultimately lead to greater participation in Alpha courses.

The Bible with Nicky and Pippa Gumbel

In 2025, *The Bible with Nicky and Pippa Gumbel* continued to experience strong and sustained growth, reaching 1.6 million users, an increase of 21% from 2024, and surpassing 14 million cumulative users since its launch in 2010. This growth was supported by our partnership with YouVersion, who featured Alpha and BNAP prominently in their Times Square takeover during Global Bible Month. Over the past year, we significantly enhanced the user experience by launching in-app accounts to allow cross-device syncing for the first time, releasing bookmarking functionality, and introducing targeted in-app messaging that will enable NAOs to share relevant information by language and location.

In October, we expanded our offering with the release of our first shorter Bible reading plan, '30 Days', available in both audio/text and video formats. This new format opened the door to new audiences on YouTube, where follower numbers grew 275% to 4.5k, and contributed to increased visibility on YouVersion's Bible app, with followers for Alpha going up more than 150k on that platform and 75k subscribers for the 30 Days plans. Our data shows that 42% of guests who did not read the Bible regularly before Alpha started to do so regularly afterwards, so this series provides a valuable next step while also serving as an on-ramp for BNAP and Alpha through YouVersion and YouTube.

Looking ahead, 2026 will be a pivotal year for BNAP as we embark on a global rebrand to refresh the look, tone, and website, supporting future scalability and strengthening our international identity. We are exploring artificial intelligence-driven solutions to increase efficiency and expand our capacity to produce audio files, translations, and reading plans. At the same time, we are deepening our commitment to understanding our audience through in-app surveys to identify the most effective drivers of long-term growth. We will continue integrating BNAP more deeply into

Alpha training pathways and exploring how we can guide users from reading the Bible to confidently sharing their faith with others.

Alpha Series and Alpha Youth Series

In collaboration with Alpha International USA IP, LLC (AIUSA), we continue to support the development of two major new Alpha products: the Alpha Youth Series 3.0 (AYS 3.0) and the new Alpha Series (AS).

The Alpha Series is currently in the production phase as it is being remade and refreshed for the next generation.

The primary aims of the new Alpha Series are to:

- update and refresh the content to ensure relevance for the 2027 target audience
- review and strengthen the theological framing within the scripts to ensure alignment with the current gold standard
- increase the use of humour throughout
- ensure storytelling remains central, recognising the power of personal story to convey the message
- design the series in a way that enables large scale translation and contextualisation at pace and in a cost-effective manner

We are aiming to launch the core product in Q2 2027. Following launch, the new Alpha Series will be translated into multiple languages and will include contextualised versions for different regions around the world.

The new Alpha Youth Series continues to experience extraordinary growth. In the 14 months following the launch at the end of November 2024 over 15,000 churches ran courses using the new series, giving 950,000 young people the opportunity to explore and grow in their relationship with Jesus.

In 2025, the series expanded significantly with the release of 10 new dubbed versions (Mandarin, Russian, Polish, Latin American Spanish, Brazilian Portuguese, Thai, Castilian Spanish, German, French and Ukrainian) and 21 new subtitle translations (including Simplified and Traditional Chinese, Danish, Hindi, Finnish, Italian, Dutch, Norwegian, Japanese, Polish, Russian, Albanian, Slovenian, European Portuguese, Afrikaans, Spanish Castilian, Serbian, German, Czech, French and Mongolian).

In 2026, translation work will continue, with plans to release the series in more than 10 additional languages, alongside the production and launch of two contextualised versions for Brazil/Latin America and Africa, further extending its global reach.

Alpha Creative Hub and Contextualisation

Since its completion, The Alpha Creative Hub (ACH) has continued to have a strong development arc for Alpha, in both upscaling Alpha's product creation through its production capabilities, translation workflows, and managing Alpha products through the development of a new Digital Asset Management system.

The ACH has become a central part of Alpha's product development and management through 2025. The Media Asset Management server has allowed a new level of product cataloguing and coordination for Alpha, whilst also holding all "in-production" content for the new Alpha Series and Alpha Youth Series contextualisations for Latin America and Africa, which are underway. These new series are being produced in the ACH, and we look forward to the new Parenting Course using these facilities in 2026 as well.

In 2025, the ACH also delivered 32 language translations for AYS 3.0, including 10 fully dubbed versions of the series, with 21+ more translations planned for 2026.

Alpha Global Publishing

2025 was a strong and productive year for Alpha Global Publishing. All contracts that expired at the end of December were successfully updated and distributed to NAOs and publishing houses worldwide. We also deepened relationships with NAOs and AOs by responding to publishing needs, supporting translation questions, and providing greater clarity around contracts.

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With renewed focus on sales reporting, we collected 66 sales reports for the previous year, marking a significant improvement. Sales quantities increased by an average of 18% year on year (2023–2024), though income to AI decreased by 6% year on year for the same period.

The AYS 3.0 Discussion Guide was translated into 28 additional languages. Global Publishing played a key supporting role in design and layout for many of these translations, including quality control and uploading into MyAlpha.

The Translation Database, launched in 2023 as a central repository for translated publishing files, also saw substantial growth. We have now collected 189 files in total, with 106 added in 2025 alone. Our primary focus remains on *Why Jesus?* and the *Alpha Guide*, the two titles with the highest global sales. Many of these translations are already available on Alpha Shop, and several were made available for sale at LC25, an important milestone.

Looking ahead to 2026, we have a significant pipeline of work. Plans are in place to translate the AYS 3.0 Discussion Guide into a further 18 languages in the first half of the year, with more to follow. We are exploring the publication of new books, including The Alpha Youth Bible. Our largest project will be the new Alpha Guest Guide and Alpha Team Guide for the new Alpha Series, produced in both print and digital formats.

We are also planning a Translation Workshop for all NAOs to outline translation processes for books, guides and film-series resources.

All of this sits alongside our "business as usual" work: ongoing sales reporting, renewal of contracts expiring at the end of 2026, royalty calculations, and continued development of the Translation Database.

Alpha Global Publishing remains committed to expanding its reach, strengthening partnerships, and ensuring high-quality resources are available worldwide.

Alpha Youth

2025 marked Alpha Youth's most successful year to date. Between 24 November 2024 and 26 January 2026, the new series reached over 950,000 participants, with 35,000 courses registered and more than 15,000 churches engaged across 123 countries representing a significant boost to engagement across our regions and national offices.

This momentum enabled us to host launch events in Portugal, Austria, the Netherlands, and many other locations, in close collaboration with our product team and national offices. Together, we delivered ten new dubbed versions and 21 new subtitled translations, ensuring AYS 3.0 could reach a broader audience. Looking ahead, in 2026 we plan to release the AYS 3.0 in over ten additional languages, as well as produce two contextualised versions tailored for Brazil/Latin America and Africa, further expanding our global impact.

Recognising the importance of sustainable growth, we have strengthened collaboration between the central global Alpha Youth team and other global functions. This alignment has increased our capacity in key areas and fostered a stronger sense of ownership across the team. For example, our collaboration with the global marketing team has resulted in story campaigns designed to enhance youth representation.

The success of the new AYS 3.0 series has also created opportunities to build deeper relationships with key leaders worldwide. Through listening exercises, two significant challenges emerged: a global shortage of youth leaders to meet the growing demand for youth groups and the short tenure in ministry, with many youth leaders serving fewer than two years. Alpha has always united diverse leaders, and Alpha Youth extends this by connecting younger leaders. To support this, we continue to invest in Circles and Spaces Gatherings. In 2025, these gatherings in Mexico City, Kuala Lumpur, and London brought together over 1,200 youth leaders to connect, learn, and share stories of Alpha Youth's impact. We are now exploring ways to encourage more National Alpha Offices to host similar gatherings, further strengthening leadership networks.

Through strategic alignment, global collaboration, and leader support initiatives, 2025 set a strong foundation for the continued growth and global reach of Alpha Youth in the years ahead.

Future Plans

We have significant ambitions and plans for 2026. Our key focus areas include:

- Supporting the continued translation and contextualisation process for Alpha Youth Series 3.0 in collaboration with AIUSA
- Supporting the production phase for the new Alpha Series in collaboration with AIUSA
- Progressing a multi-year global fundraising campaign
- Initiating a three-year leadership development programme including strategic hiring, National Alpha Office development cohorts and emerging leader development cohorts
- Global focus on training, achieving alignment around global training principles, in preparation for the Alpha Series release in 2027
- Creating and launching a new global marketing campaign connected to Alpha Series launch
- Capturing and sharing Alpha stories
- Organising the annual Leadership Conference, the Leadership Conference 2026 (LC26) will be hosted at the Royal Albert Hall, London on 4-5th May.
- Focusing on growing Alpha in key contexts, including Catholic, Youth, and emerging contexts including students and schools
- Accelerating digital projects, including the Alpha App and launching a WhatsApp based solution to serve low resourced contexts
- Extending adoption of guest outcome measurement as part of our Theory of Change initiative tocontinue to evaluate our ministry effectiveness
- Strengthening the Church Engagement Framework strategy across Alpha globally
- Supporting the production and launch of The Parenting Courses in collaboration with AIUSA.

These plans can only be achieved with continued close collaboration and engagement with strategic National Alpha Offices that have extended their activities to include global activities that will support our achievement of the ambitious objectives of the 2033 global vision.

Financial Review

Results for the year

The SoFA for the year shows an operating surplus of £2.44m (2024: £2.36m). This surplus was driven primarily by restricted donations received for specific projects that were not fully utilised during the year (£1.92m), with the remaining £0.52m representing a general surplus. A total of £6.42m of unspent restricted funds has been carried forward to be spent in 2026. Cash in hand at the end of the year amounted to £9.36m, an increase of £1.78m over 2024, which was chiefly due to a large portion of unspent restricted funds received in 2025 carried forward into 2026.

Income derived from voluntary donations for the year was £22.06m compared to £19.68m in 2024. The increase in total voluntary donations of £2.38m year on year, was due to more income raised as a result of the continued global fundraising campaign launched in April 2023 in collaboration with Alpha USA.

Income from other sources (including sales, conferences, royalties, and interest receivable) was £1.80m, compared to £1.50m in 2024.

Total expenditure for 2025 increased by 13.82% to £21.42m (2024: £18.82m). This increase is primarily attributable to the completion of the Alpha Youth Film Series project in 2025, alongside additional investment in regional capacity building and growth initiatives.

General Funds & Reserves Policy

The Trustees believe that Alpha International is reliant on God's provision for the financial resources that it needs to fund its work. Consequently, the policy of the charity is not to build up significant reserves; and wherever possible to expend income received during the course of each financial year on its purposes. However, in order to ensure that the charity is able to manage its operational cashflow needs, the Trustees aim to hold working capital sufficient to cover two to three months' expenditure. Free reserves at 31 Dec 2025 were £2.81m (2024: £2.14m) which represents roughly one and half months' working capital requirement based on the 2026 budget. As our current reserve level remains below our target, the Trustees agreed to continue to build free reserves in 2026 and beyond by incorporating reserve building into the annual funding target, with the aim of maintaining reserves sufficient to cover between two and three months' expenditure.

Specified Funds

Specified funds (restricted funds) comprise donations given for the use of Alpha International in a particular geographical area or for a particular ministry purpose. At 31 December 2025, the balance on restricted funds amounted to £6.42m (2024: £4.5m).

Policy on grants

The Board's policy is to pursue its charitable objects by making supportive grants to charities with similar objectives where that is the most effective approach. Most of these grants are sent to other National Alpha Offices and Alpha Offices around the world, who are ideally equipped to support and grow the use and running of Alpha courses and the related ministries in their local contexts. Grants totalling £10.16m were made during the year (2024: £7.69m).

Trustees' responsibilities

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity for that year. In preparing these accounts, the Trustees (who are also directors of the charity) are required to:

- select suitable accounting policies and then apply them consistently;
- comply with applicable accounting standards, including FRS 102, subject to any material departures disclosed and explained in the financial statements;
- state whether a Statement of Recommended Practice (SORP) applies and has been followed, subject to any material departures which are explained in the financial statements;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 as amended by The Charities Accounts (Scotland) Amendment (No. 2) Regulations 2014.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Risk Management

The Trustees are committed to effective risk management at Alpha International. Risk management forms an integral part of good governance and decision-making and it is incorporated in strategic and operational planning.

The Risk & Governance team oversees a risk management framework, which is managed at a global, regional and national level to help us ensure we are aware of risks and are able to take effective action in a timely manner. During 2025, the trustees approved a Risk Management Policy and comprehensive risk management framework, developed in line with professional risk management standards and the requirements of the Charity Commission.

Continued regular dialogue with central function and regional team leads has supported the embedding of the organisation's risk awareness, including the role that effective risk management plays in helping Alpha achieve its vision. AI is continuing to mature in its adoption of proactive and effective risk management in strategic planning, central function activities, and collaborative global projects.

Major risks identified through risk assessments are captured in a risk register and are reviewed regularly at the AI Finance and Risk Sub-Committee, which is the forum established to assist the Board in fulfilling its oversight responsibilities; by reviewing and monitoring AI's finances and risks.

During 2025, the trustees have given consideration to the major risks to which the charity is exposed. Where appropriate, systems and procedures have been established to mitigate the risks that the charity faces.

The schedule of major risks and mitigations identified by the board is set out below.

Potential Risks	Mitigations
1. Leadership behaviour, culture and conduct - Alpha International or its representatives fails to act with integrity or in the best interests of those whom it serves.	• Vision, values and behavioural expectations are clearly defined and integrated into the running of the organisation. • Oversight and accountability structures are in place for senior leaders and staff. • Feedback, escalation and grievance mechanisms in place • Due diligence is performed in respect of new partners or representatives of Alpha International.
2. Inadequate plans for succession in relation to key roles jeopardise the future of the organisation.	• An executive level group (ExCo) is established, together with a core operating group (COO function) and a regional operations working group, as part of healthy succession planning and to ensure risk is spread across a wide group of senior leadership. • Succession planning for other key roles is ongoing.
3. Reputational damage negatively impacts on the activities of Alpha International.	• Threats of reputational damage and risks to relationships with key stakeholders are monitored and assessed via formal and informal processes as part of ongoing risk management. • Crisis management and communication processes are in development to enable effective and timely engagement with key stakeholders in the event of a threat to reputation or relationships.
4. AI Board governance is not properly managed resulting in poor decision-making, lack of compliance with regulatory requirements and reputational damage. Inadequate governance is in place in respect of the global network of Alpha organisations with the potential for weak strategy implementation, poor brand and product control, and the risk of reputational damage.	• Trustees are selected to ensure the right skills, expertise and experience exists at the AI Board. Conflicts of interest are managed and disclosed. • A Board Finance & Risk Committee supports the Board's decision-making and effective oversight of Alpha International. • Risk reporting takes place quarterly through a global dashboard, which is used to record risk and risk events (and mitigating actions) and work with the board committee on these issues. • Updated federated partnership and licencing agreements are in place for the period of 2024 to 2026 inclusive, following a renewal process in 2023. These agreements outline the terms of arrangement between AI and the NAOs and Alpha Offices ('AOs') and also formally licence the Alpha ministry, brand and products to NAOs and Alpha Offices.
5. Safeguarding, safety or security incidents take place resulting in harm to staff, associated personnel or volunteers. A church runs the Alpha course or uses any of Alpha products or content in a way that could be	• Alpha International has a clear published and adopted safeguarding policy and associated reporting procedures and it provides training for staff. • Alpha has a Safeguarding working group, which meets quarterly to review and develop policies and procedures, consider current or possible safeguarding matters, and develop training material. • Procedures are in place to ensure compliance with health and safety standards in respect of staff, volunteers and visitors. • Security policies and processes are in development to support the global network of Alpha organisations.

manipulated for the purpose of harm and abuse.	
6. Lack of sufficient income and/or inadequate cashflow results in an inability to meet salary and creditor payments. Insufficient funding is raised for the right needs at the right time under the Global Fundraising Campaign, resulting in curtailment of certain priority projects or growth initiatives.	• Active financial management and scenario planning. The funding pipeline is closely monitored, and action taken where there are concerns that funding will not match expenditure during the year and we are seeking to diversify our funding sources. • Alpha holds c.1.5 months' cash reserves to cover cashflow fluctuations. AI is building capacity to extend this coverage to 2-3 months reserves, by means of cash and a credit facility. • AI leadership is closely involved in relationships with financial partners and in spreading the exciting vision 2033. • Relationships with service providers are carefully managed to ensure no commitments are made for strategic project activities without required funding.
7. Alpha products (and the digital distribution platforms) do not have the desired impact of allowing everyone, everywhere to hear the good news about Jesus.	• A Product Development & Management team produces products in consultation with regional and national representatives, theological experts, and other skilled consultants. • Alpha's strategic focus is producing as much core content as possible in the 'heart language' of many nations. • Impact monitoring is in place and is continuing to evolve to support continual growth and learning.
8. Information or communications technology compromised, or critical data lost through cyber-attack. Artificial intelligence enables more regular and sophisticated cyber-attacks.	• Significant investment continues to be made in digital architecture and IT security to provide and monitor a robust and resilient platform. • Cyber insurance is in place to cover us in the event of cyber-attack, cybercrime, data breach or loss of business income. • An Artificial Intelligence working group has been convened to develop an appropriate policy and internal controls in respect of artificial intelligence threats and opportunities.
9. Exposure to financial penalties and reputational damage due to legal matters, third-party rights issues, data protection breaches, or regulatory non-compliance.	• AI has internal General Legal Counsel and there is solicitation of external legal and regulatory advice when necessary. • Alpha International has formed a UK GDPR working group to help ensure data protection and privacy compliance. • Appropriate levels of indemnity and liability insurance coverage are in place.
10. Theological differences or actions of the Church of England result in a breakdown of relationship with Alpha offices, churches and/or other key stakeholders.	• Association with Holy Trinity Brompton Church enables constructive engagement on theological issues. • Regular dialogue and consultation with key stakeholders and experts across denominations as well as with regional and national representatives assist in horizon scanning for potential risks.

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Auditors

Moore Kingston Smith LLP were appointed to carry out our audit for 2025.

Each of the trustees confirms that:

- So far as the trustee is aware, there is no relevant audit information of which the chartable company's auditor's is unaware; and
- The trustee has taken all the steps that they ought to have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditors is aware of that information

The Trustees' Annual Report is approved by the trustees of the Charity. The Strategic Report, which forms part of the Annual Report, is approved by the trustees in their capacity as directors in company law of the Charity.

By order of the Board

Nicky Gumbel

Revd. Nicky Gumbel (Chairman) Date 18-05-2026

Opinion

We have audited the financial statements of Alpha International ('the company') for the year ended 31 December 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 'The Financial Reporting Standard Applicable in the UK and Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 (as amended) and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and

- the strategic report and the trustees' annual report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the trustees' annual report.

We have nothing to report in respect of the following matters where the Companies Act 2006 or the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 12, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report to you in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the charitable company's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 (as amended), regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charity SORP, and UK financial reporting standards as issued by the Financial Reporting Council.

- We obtained an understanding of how the charitable company complies with these requirements by discussions with management and those charged with governance.

- We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

- We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

- Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

Use of this report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Moore Kingston Smith LLP

Adam Fullerton (Senior Statutory Auditor)
for and on behalf of Moore Kingston Smith LLP, Statutory Auditor

9 Appold Street,
London
EC2A 2AP

Date: 4 June 2026

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Alpha International

Statement of Financial Activities
for the year ended 31 December 2025

	Note	Unrestricted funds	Restricted funds	Total	Total
INCOME		**2025** £	**2025** £	**2025** £	**2024** £
Donations and legacies					
Donations under gift aid	2a)	406,485	41,505	**447,990**	**560,995**
Other donations and similar income	2b)	9,793,090	11,822,818	**21,615,908**	**19,114,942**
		10,199,575	**11,864,323**	**22,063,898**	**19,675,937**
Charitable activities	2c), 6	1,732,702	**-**	**1,732,702**	**1,460,747**
Other income	2d)	68,477	**-**	**68,477**	**42,852**
Total income		**12,000,754**	**11,864,323**	**23,865,077**	**21,179,536**
EXPENDITURE					
Cost of Raising funds	3a)	**965,231**	**192,912**	**1,158,143**	**1,315,761**
Expenditure on charitable activities					
Strategic Leadership and Enablement	3b), 18	1,909,655	-	**1,909,655**	**2,148,521**
UK Development	3c), 18	1,043,122	172,021	**1,215,143**	**1,302,682**
Digital, Media, Product and Publications	3d), 18	4,234,894	5,151,653	**9,386,547**	**7,754,238**
International Development	3e), 18	1,201,263	4,230,753	**5,432,016**	**3,922,618**
Alpha Context Development	3f), 18	345,913	156,614	**502,527**	**519,944**
Other Ministries	3g), 18	135,693	-	**135,693**	**138,084**
Conferences	3h), 18	1,648,585	36,259	**1,684,844**	**1,714,324**
Total charitable expenditure		**10,519,125**	**9,747,300**	**20,266,425**	**17,500,411**
Total expenditure		**11,484,356**	**9,940,212**	**21,424,568**	**18,816,172**
Net income/(expenditure)		**516,398**	**1,924,111**	**2,440,509**	**2,363,364**
Funds brought forward at 1 January		10,633,380	4,497,719	15,131,099	12,767,735
Funds carried forward at 31 December		**11,149,778**	**6,421,830**	**17,571,608**	**15,131,099**

All amounts are derived from continuing operations. All recognised gains and losses are included in the Statement of Financial Activities.

The Statement of Financial Activities also complies with the requirements for an Income and Expenditure Account under the Companies Act 2006.

The notes on pages 23 to 35 form part of these financial statements.

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Alpha International

Balance Sheet
As at 31 December 2025

	Note	2025 £	2024 £
FIXED ASSETS			
Tangible assets	9	8,220,632	8,364,358
Intangible assets	10	-	-
Total fixed assets		8,220,632	8,364,358
CURRENT ASSETS			
Stock	11	83,084	83,521
Debtors	12	1,536,389	957,571
Cash at bank and in hand	13	9,356,403	7,574,375
Total current assets		10,975,876	8,615,467
LIABILITIES: AMOUNTS FALLING DUE WITHIN ONE YEAR	14	(1,124,900)	(1,098,726)
NET CURRENT ASSETS		9,850,976	7,516,741
LIABILITIES: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	15	(500,000)	(750,000)
NET ASSETS		17,571,608	15,131,099
FUNDS			
Unrestricted:			
General	16	2,825,066	2,170,603
Designated	17	8,324,712	8,462,777
Restricted	18	6,421,830	4,497,719
		17,571,608	15,131,099

Approved by the Board on 01/05/2026 and signed on its behalf by:

Nicky Gumbel

Revd. Nicky Gumbel
Chairman

The notes on pages 23 to 35 form part of these accounts.

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Alpha International

Statement of cashflows
For the year ended 31 December 2025

	2025 £	2024 £
Net Cash inflow from Operations (see note below)	**2,038,070**	**2,446,934**
Cash flows from Investing Activities		
Purchase of tangible fixed assets	**(6,042)**	**(33,306)**
Cash flows from Financing Activities		
Repayment of loans	**(250,000)**	-
Net increase in cash & cash equivalents	**1,782,028**	**2,413,628**
Increase in cash and cash equivalents	**1,782,028**	**2,413,628**
Cash balance brought forward	7,574,375	5,160,747
Cash balance carried forward	**9,356,403**	**7,574,375**

Note to cash flow statement

Cash flow from Operating activities	2025 £	2024 £
Net operating surplus (per Statement of Financial Activities)	2,440,509	2,363,364
Depreciation and amortisation charges	149,768	145,692
Decrease/ (Increase) in stock	437	(24,814)
(Increase)/ Decrease in debtors	(578,818)	384,396
Increase / (Decrease) in creditors due within one year	26,174	(417,838)
(Decrease) in creditors due after more than one year	-	(3,866)
Net Cash inflow from Operations	**2,038,070**	**2,446,934**

NET FUNDS /(DEBT) RECONCILIATION

	Notes	1 January 2025	Cash flows	Other movements	31 December 2025
Cash at bank and in hand	13	7,574,375	1,782,028	-	9,356,403
Loans	14 & 15	(1,003,866)	253,866	-	(750,000)
Net Funds		6,570,509	2,035,894	-	**8,606,403**

1. ACCOUNTING POLICIES

Basis of preparation

These financial statements are prepared on a going concern basis, under the historical cost convention.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charitable Company is a public benefit entity for the purposes of FRS 102 and therefore the Charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP), the Companies Act 2006 and the Charities Act 2011.

The financial statements are prepared in Sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The principal accounting policies adopted in the preparation of the financial statements are set out below.

Going concern

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern.

The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the charity's forecasts and projections and have taken account of pressures on donation and event income. After consideration, the trustees have decided upon an initial 2026 budget of (£26.8m).This will be regularly reviewed and could be adjusted if necessary.

The trustees remain confident that the targets set out in the detailed forecast are achievable and have concluded that there is a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing its financial statements.

Funds

General funds represent the funds of the Charity that are not subject to any restrictions regarding their use and are available for application on the general purposes of the Charity. Funds designated for a particular purpose by the Charity are also unrestricted. The accounts include all transactions, assets and liabilities for which the Charity is responsible in law.

Restricted funds arise where the donor has specified which area of activity they wish to be supported by their gift. The Charity is not at liberty to utilise these funds to support other activity without the express permission of the donor.

The accounts include all transactions, assets and liabilities for which the Charity is responsible in law.

Income

Donations and Legacies

Donations, grants and legacies receivable are recognised only when the Charity is notified of its legal entitlement, the amount due is quantifiable and its ultimate receipt by the Charity is probable. Income tax recoverable on Gift Aid donations is recognised when the income is probable.

Income from investments

Interest entitlements on bank accounts are accounted for as they accrue.

Concessionary loan

The £1m loan from Trinidas Limited is classified as a public benefit entity concessionary loan because the interest rate is below the prevailing market rate. In accordance with the applicable accounting standards, the loan is measured at amortised cost using the effective interest method. Under the terms of the agreement, the lender may charge interest at a rate equivalent to 1% above the National Westminster Bank plc base rate. To date, this option has not been exercised, and no interest has been charged. The loan is repayable over nine years and includes a six-year repayment holiday. It is repayable in four equal instalments of £250,000, commencing in July 2025 and concluding in July 2028. The first instalment of £250,000 was paid during the year.

Expenditure

Expenditure is charged to the statement of financial activities as it falls due, and is analysed according to its nature between the following categories:

- Costs of raising fund
- Expenditure on charitable activities

Grants

Grants are made to charitable organisations continuing activities which accord with the objects of Alpha International, and are accounted for when due. All grants are made at the discretion of the board.

Tangible Fixed assets

These assets are depreciated on a straight line basis over their estimated useful lives. The periods used are as follows:

Computer equipment	2 Years
Other equipment	3 Years
Furniture & fittings	3 Years
Fixtures	3 Years
Buildings	50 Years

Individual items with a purchase price of £1,000 or less are written off in the year of acquisition. Land is not depreciated.
The carrying values of tangible fixed assets are reviewed for impairment in periods when events or changes in circumstances indicate that the carrying value may not be recoverable.

Intangible fixed assets

Software costs have been capitalised at historic cost and amortised on a straight line basis over three years.
Software assets under development have been capitalised at cost. Once features are completed, amortisation is charged on a straight line basis over three years.

Current Assets

Amounts owing to the Charity at 31 December are shown as debtors after providing for amounts that it is thought may prove uncollectable.

Stock

Stock is valued at the lower of cost and net realisable value, after making provision against obsolescence for slow moving stock items.

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

Employee Benefits

The costs of short-term employee benefits are recognised as a liability and an expense.

Pension scheme arrangements

The Charity operates a defined contribution pension scheme and contributions payable are charged to the Statement of Financial Activities.

Operating lease

Rentals paid under operating leases are charged to the statement of Financial Activities on a straight line basis over the lease term.

Foreign Currencies

Monetary assets and liabilities denominated in foreign currencies are translated into Sterling at rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into Sterling at the rate ruling on the date of the transaction. Exchange gains and losses are recognised in the Statement of Financial Activities.

Financial Instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments. Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

With the exceptions of prepayments and deferred income, all other debtor and creditor balances are considered to be basic financial instruments under FRS 102. See notes 12,14 and 15 for the debtor and creditor notes.

Critical accounting estimates and areas of judgement

In preparing financial statements it is necessary to make certain judgements, estimates and assumptions that affect the amounts recognised in the financial statements. The following judgements and estimates are considered by the trustees to have most significant effect on amounts recognised in the financial statements.

(i) Useful Economic Lives

The annual depreciation charge for property, plant and equipment is sensitive to change in the estimated useful economic lives and residual value of assets. These are reassessed periodically and amended were necessary to reflect current circumstances.

(ii) Group Professional Service (GPS) cost allocations

A strong partnership and working relationship is enjoyed between HTB, AI, SPTC, and RT. Shared service costs (known as Group Professional Service) are borne by HTB and then recharged to the other charities using the most appropriate driver for each service cost type. These support costs are then allocated across charitable activities based on estimates of the resources employed by Central Services towards each of these activities.

2. INCOME		**Unrestricted funds £**	**Restricted funds £**	**Total 2025 £**	**Total 2024 £**
a)	**Gift Aid Donations**				
	Donations	284,780	28,832	313,612	398,712
	Standing Orders	40,408	4,372	44,780	50,084
	Income tax recovered	81,297	8,301	89,598	112,199
		406,485	41,505	447,990	560,995
b)	**Non Gift Aid Donations and similar income**				
	Donations	9,625,565	11,778,637	21,404,202	18,922,324
	Standing orders and payroll giving	167,525	44,181	211,706	192,618
		9,793,090	11,822,818	21,615,908	19,114,942
c)	**Income from operating activities:**				
	Conference income	1,105,266	-	1,105,266	931,714
	Resource sales	534,273	-	534,273	460,227
	Royalties Income current year	93,163	-	93,163	68,806
		1,732,702	-	1,732,702	1,460,747
d)	**Other Income**				
	Bank interest and Other income	68,477	-	68,477	42,852
		68,477	-	68,477	42,852

3. EXPENDITURE

		Direct Costs	Grants to NAO's & Partner Organisations *	Allocated Support Costs	Total 2025	Total 2024
		£	£	£	£	£
a)	**Cost of raising funds**	894,806	70,296	193,041	1,158,143	1,315,761
b)	**Strategic Leadership and Enablement**					
	Global strategy	916,510	172,173	150,317	1,239,000	1,188,242
	Risk & Governance	46,790	95,322	14,988	157,100	145,001
	The Alpha Office	73,806	-	27,139	100,945	199,910
	Church Engagement Framework (CEF)	336,920	5,498	70,192	412,610	361,460
	Leadership Development	-	-	-	-	253,908
		1,374,026	272,993	262,636	1,909,655	2,148,521
c)	**UK Development**					
	Alpha Scotland	98,191	-	17,188	115,379	86,629
	Alpha Northern Ireland	118,889	-	19,388	138,277	109,545
	Alpha Wales	65,752	-	15,461	81,213	94,593
	Alpha England	691,681	5,031	183,562	880,274	1,011,915
		974,513	5,031	235,599	1,215,143	1,302,682
d)	**Digital, Media, Product and Publications**					
	Media and publications	453,447	32,304	26,502	512,253	485,857
	Global Marketing and Communications	521,928	44,949	144,292	711,169	471,307
	Digital	950,782	1,557,986	290,167	2,798,935	2,884,025
	Product Development and Contextualisation	561,986	4,333,103	164,339	5,059,428	3,731,676
	Marriage Courses Remake	7,162	79,307	2,837	89,306	-
	Product Development Management	123,360	52,209	39,887	215,456	181,373
		2,618,665	6,099,858	668,024	9,386,547	7,754,238
e)	**International Development**					
	EMENA development	968,227	618,429	183,275	1,769,931	1,519,373
	Africa development	10,409	640,491	90,363	741,263	580,249
	Latin America development	56,568	557,875	68,610	683,053	559,302
	Asia Pacific development	306,727	1,797,790	133,252	2,237,769	1,263,694
		1,341,931	3,614,585	475,500	5,432,016	3,922,618
f)	**Alpha Context Development**					
	Alpha - Prisons	38,969	-	5,203	44,172	72,351
	Alpha - Catholic Context	36,124	81,647	9,766	127,537	118,763
	Alpha - Youth	264,399	18,328	48,091	330,818	328,830
		339,492	99,975	63,060	502,527	519,944
g)	**Other Ministries**					
	Marriage Courses	104,462	-	31,231	135,693	138,084
		104,462	-	31,231	135,693	138,084
h)	**Conferences**					
	Conference direct costs & Logistics	1,540,196	-	126,939	1,667,135	1,678,420
	Alpha Global Week	17,709	-	-	17,709	35,904
		1,557,905	-	126,939	1,684,844	1,714,324
	Total expenditure	**9,205,800**	**10,162,738**	**2,056,030**	**21,424,568**	**18,816,172**

* The activities noted above reflect certain grants that have been awarded to National Alpha Offices (NAO's) and other carefully selected third party entities in pursuit of the aims and objectives of Alpha International.

4. SUPPORT COSTS

The support costs associated with facilitating the work of the Charity have been allocated across the categories of generating funds and charitable activities on the basis of staff numbers responsible for each of the relevant departments, projects and activities. The analysis of support costs is shown below.

ANALYSIS OF SUPPORT COSTS	Depreciation of fixed assets	Support costs	2025	2024
	£	£	£	£
Facilities & Desk Charge	-	165,354	165,354	159,253
IT	9,583	304,094	313,677	276,828
Finance	-	552,853	552,853	486,534
HR	-	242,913	242,913	220,584
Operations	10,180	112,077	122,257	187,262
Legal	-	169,679	169,679	153,588
HQ Buildings Depreciation	130,005	-	130,005	130,005
Losses on foreign exchange	-	359,292	359,292	21,806
	149,768	**1,906,262**	**2,056,030**	**1,635,860**

5. ANALYSIS OF EXPENDITURE		Staff costs	Other costs	Total 2025	Total 2024
		£	£	£	£
Cost of Raising funds		549,195	415,907	965,102	1,170,038
Charitable activities	Strategic Leadership and Enablement	1,178,502	468,517	1,647,019	1,959,905
	UK Development	696,683	282,861	979,544	1,086,617
	Digital, Media, Product and Publications	1,391,997	7,326,526	8,718,523	7,277,517
	International Development	561,115	4,395,401	4,956,516	3,557,803
	Alpha Context Development	213,869	225,598	439,467	434,651
	Other Ministries	90,395	14,067	104,462	113,644
	Conferences	382,687	1,175,218	1,557,905	1,580,137
Allocated Support Costs (see note 4)	Support Costs	966,291	1,089,739	2,056,030	1,635,860
		6,030,734	**15,393,834**	**21,424,568**	**18,816,172**

6. REGIONAL ANALYSIS OF SALES	**2025**	**2024**
Income from Media resources and Conferences can be analysed as follows:	£	£
United Kingdom	1,658,749	1,406,351
North America and Canada	18,972	15,757
Asia Pacific	19,692	13,339
Europe, Africa, Middle East	35,289	25,300
	1,732,702	**1,460,747**

7. AUDIT COSTS, DEPRECIATION AND AMORTISATION

	2025	**2024**
	£	£
Auditor's remuneration: current year	17,520	16,930
Audit remuneration under accrual for prior year	358	-
Auditor's remuneration - other services	-	1,119
Depreciation (see note 9)	149,768	145,692
	167,646	**163,741**

8. STAFF COSTS	**2025**	**2024**
	£	£
Wages and salaries	5,083,322	4,887,087
Social security costs	649,390	544,519
Pension costs	298,022	292,865
	6,030,734	**5,724,471**

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8. STAFF COSTS continued

Analysis of Staff Costs and the Costs of Key Management Personnel

As disclosed in note 19 (Related Parties), there is a close working relationship between HTB, AI, SPTC, and RT. The Central Service staff who support all of the charities with operational functions are employed by HTB, and their costs (together with the costs of their departments) are allocated across the entities using the most appropriate basis for each support service. The staff costs and information in this note include the proportionate share of these Group Professional Services, as well as the relevant share of ministry staff who split their time across the charities due to the nature of their roles.

The costs of some members of HTB clergy were cross-charged for work which was done for Alpha International. However, as these clergy members are employed by the Diocese of London and not by HTB, their costs have not been included in the salary figures shown above.

The average monthly number of full-time equivalent employees, including allocated Group Professional Services FTE, was 104 (2024: 106). The average monthly number of employees during the year was 102 (2024: 101).

The number of employees whose total benefits (excluding pension and NI) were greater than £60K was 17 (2024: 14), as follows:

	2025	2024
£60K-£70K bracket	6	2
£70K-£80K bracket	3	6
£80K-£90K bracket	3	3
£90K-£100K bracket	2	0
£100K-£110K bracket	0	1
£120K-£130K bracket	0	1
£130K-£140k bracket	1	1
£140K-£150k bracket	1	0
£150K-£160k bracket	1	0

Group Professional Services staff are on the HTB payroll but serve HTB, AI, SPTC, and RT- each of which bear a portion of their costs. Relevant details of their remuneration can be found in the 'Staff costs' note in the HTB financial statements.

Trustee remuneration

Details of trustee remuneration can be found in note 19 (related parties).

Key Management Personnel

The key management personnel of Alpha International comprised the Global Chief Executive Officer and the President of Alpha International. Following the implementation of the new organisational structure in November 2025, the Chief Operating Officer, the Chief Growth Officer, and the Global Senior Vice President were added to the list of key management personnel. The total employee benefits (including pension and employer NIC) for key management personnel amounted to £372,184 (2024: £275,649).

The key management personnel of the central service function which serves HTB, AI, SPTC, and RT comprise of the Group Chief Operating Officer, Group Chief of Staff, Group Director of Professional Services and the Group Finance Director. The total employee benefits (including pension and Employer NIC) of these key management personnel were £391,121 (2024: £370,980); but Alpha only bore a portion of these costs £160,777 (2024: £145,060).

Redundancy/termination payments

These totalled NIL for the year (2024: NIL), and include statutory payments as well as ex-gratia amounts where these were considered appropriate.

9. TANGIBLE FIXED ASSETS	**Land and Buildings**	**Computer Equipment**	**Other Equipment**	**Furniture and fittings**	**Total**
	£	**£**	**£**	**£**	**£**
Cost					
Opening balance 1 January 2025	10,500,285	71,507	40,202	12,935	10,624,929
Additions	-	-	6,042	-	6,042
Disposals	-	(17,616)	-	-	(17,616)
Closing balance 31 December 2025	10,500,285	53,891	46,244	12,935	10,613,355
Depreciation					
Opening balance 1 January 2025	2,166,660	56,627	28,699	8,585	2,260,571
Charge for 2025	130,005	9,583	8,169	2,011	149,768
Disposals	-	(17,616)	-	-	(17,616)
Closing balance 31 December 2025	2,296,665	48,594	36,868	10,596	2,392,723
Net Book Value					
At 31 December 2024	8,333,625	14,880	11,503	4,350	8,364,358
At 31 December 2025	8,203,620	5,297	9,376	2,339	8,220,632

10. INTANGIBLE FIXED ASSETS

Cost	Intellectual Property	Total
Opening balance 1 January 2025	200,000	200,000
Additions	-	-
Disposals	-	-
Closing balance 31 December 2025	200,000	200,000
Amortisation		
Opening balance 1 January 2025	200,000	200,000
Charge for 2025	-	-
Disposals	-	-
Closing balance 31 December 2025	200,000	200,000
Net Book Value		
At 31st December 2024	-	-
At 31st December 2025	-	-

Intellectual Property: On 31 December 2009 Alpha International contracted to buy the rights to a number of key Alpha publications. The cost of this has been amortised over a three year period with effect from 2010.

11. STOCK

	2025 £	2024 £
Stock of books and other resources for resale	83,084	83,521

12. DEBTORS

	2025 £	2024 £
Trade Debtors	67,242	23,391
Prepayments	479,627	452,669
Other Debtors*	209,642	104,594
Amount due from HTB (see note 19)	21,342	-
Accrued Income	758,536	376,917
	1,536,389	957,571

* Included within Other Debtors is an amount of £104,699 (2024: £nill) that is due in more than one year.

13. CASH AT BANK AND IN HAND

	2025 £	2024 £
Balance attributable to restricted fund	6,203,514	3,918,525
Balance at bank and in hand	3,152,889	3,655,850
	9,356,403	7,574,375

14. LIABILITIES: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025 £	2024 £
Creditors for goods and services	131,449	194,575
Amount due to SPTC (see note 19)	715	29,981
Amount due to RT (see note 19)	-	76
Deferred income*	433,825	337,724
Accruals	74,468	89,189
Taxation and Social Security	126,638	101,873
Other creditors	107,805	91,442
Mortgage finance	-	3,866
Loan (see note 15)	250,000	250,000
	1,124,900	1,098,726

***Deferred Income**
Deferred income comprises donations, grants & earned income received for future financial periods.

	2025 £	2024 £
Balance at 1 January	337,724	262,147
Amount released to income	(337,724)	(262,147)
Amount deferred in year	433,825	337,724
Balance at 31 December	433,825	337,724

15. LIABILITIES: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

	2025	2024
	£	£
Loan	500,000	750,000
	500,000	750,000

In September 2011 the mortgage with National Westminster Bank plc was paid off, and a new loan of £4,605,866 was received from Trinidas Limited. This mortgage is secured on the property 5-7 Cromwell Road, and has a thirteen year term from January 2012, with the final payment due in January 2025. The final amount of £3,866 was made as at 31 January 2025 and is disclosed in note 14 . The lender opted not to charge interest for the full amount. Further details about Trinidas Limited can be found in note 19.

In August 2019, a second £1m loan was received from Trinidas Limited to support the working capital requirement of Alpha International and initially had a seven-year term from August 2019. In early 2024, the terms of the loan have been varied and full repayment is expected by its ninth anniversary, with a repayment of £250,000 at the sixth, seventh, eighth and ninth anniversaries of the date of the Agreement (the lender has the option to charge interest at a rate equivalent to 1% above the base rate of National Westminster Bank plc; to date, the lender has not exercised this option and no interest has been charged.) The first instalment of £250,000 was paid during the year.

16. ANALYSIS OF NET ASSETS BY FUND

	General funds	Designated funds	Restricted funds	Total
	£	£	£	£
	2025			
Fixed assets	17,013	8,203,619	-	8,220,632
Stock and debtors	1,401,157	-	218,316	1,619,473
Cash at bank and in hand	3,031,796	121,093	6,203,514	9,356,403
Current liabilities	(1,124,900)	-	-	(1,124,900)
Long term liabilities	(500,000)	-	-	(500,000)
Fund balance	2,825,066	8,324,712	6,421,830	17,571,608
	2024			
Fixed assets	30,734	8,333,624	-	8,364,358
Stock and debtors	461,898	-	579,194	1,041,092
Cash at bank and in hand	3,522,831	133,019	3,918,525	7,574,375
Current liabilities	(1,094,860)	(3,866)	-	(1,098,726)
Long term liabilities	(750,000)	-	-	(750,000)
Fund balance	2,170,603	8,462,777	4,497,719	15,131,099

17. DESIGNATED FUNDS

	2025 Opening Balance	Mortgage Repayment	Property Depreciation	Transfer from General Reserve	2025 Closing Balance
	£	£	£	£	£
5-7 Cromwell Road Fund	8,329,758	3,866	(130,005)	-	8,203,619
Future Depreciation - Central Service Assets	133,019	-	(55,678)	43,752	121,093
	8,462,777	**3,866**	**(185,683)**	**43,752**	**8,324,712**

	2024 Opening Balance	Mortgage Repayment	Property Depreciation	Transfer from General Reserve	2024 Closing Balance
	£	£	£	£	£
5-7 Cromwell Road Fund	8,105,763	354,000	(130,005)	-	8,329,758
Future Depreciation - Central Service Assets	84,963	-	(67,943)	115,999	133,019
	8,190,726	**354,000**	**(197,948)**	**115,999**	**8,462,777**

5-7 Cromwell Road: The work on the HQ building at 5-7 Cromwell Road was completed in March 2009 and satisfied the specification of the donations given for the purchase of the property. A designated fund was established at the time in order to preserve a fund to offset the amortisation of the property and the repayment of the mortgage.

Future depreciation-Central Service Assets - as outlined in the accounting policies, HTB makes an annual charge to AI for shared staff and the use of shared facilities and service departments. Part of this charge is the depreciation on assets purchased by HTB but used across HTB, AI, SPTC and RT as part of the Central Services support function. A designated fund was established to recognise the future value of depreciation on these assets which will be charged to AI in 2025 and beyond. This designated fund is adjusted annually to reflect the value of future years' depreciation calculated at the end of each financial year.

	Opening Balance	Opening Balance Reallocation **	Income	Expenditure	Closing Balance
18. RESTRICTED FUNDS 2025	**2025**	**2025**	**2025**	**2025**	**2025**
	£	**£**	**£**	**£**	**£**
Strategic Leadership and Enablement					
Leadership Development	-	-	930,000	-	930,000
	-	-	930,000	-	930,000
UK Development					
Alpha Scotland	20,000	-	13,823	(33,823)	-
Alpha Northern Ireland	28,000	-	70,268	(68,268)	30,000
UK Development Fund	-	-	69,930	(69,930)	-
	48,000	-	**154,021**	**(172,021)**	**30,000**
Digital, Media, Product and Publications					
Digital & Training	-	-	164,930	(164,930)	-
Alpha Film Series (Alpha Series)	866,667	-	2,906,503	(3,217,755)	555,415
Asian Alpha Film Series	188,526	-	29,977	(24,224)	194,279
Alpha Youth Series	231,805	103,282	-	(312,447)	22,640
Alpha Creative Hub	109,020	139,050	420,212	(501,965)	166,317
MENA Alpha Film Series	402,192	-	599,508	(14,021)	987,679
Translation & Contextualisation	1,222,588	(204,194)	1,647,675	(829,972)	1,836,097
The Parenting Course Remake	224,610	-	40,000	(86,339)	178,271
	3,245,408	38,138	**5,808,805**	**(5,151,653)**	**3,940,698**
International Development					
Africa Development Fund	5,536	-	934,082	(650,900)	288,718
Asia Pacific Development Fund	996,705	(39,338)	2,090,382	(2,127,442)	920,307
EMENA Development Fund	73,330	1,200	796,157	(822,198)	48,489
Latin America Development Fund	53,740	-	761,723	(630,213)	185,250
	1,129,311	**(38,138)**	**4,582,344**	**(4,230,753)**	**1,442,764**
Alpha Context Development					
Alpha - Prisons	40,000	-	90,708	(69,840)	60,868
Alpha in a Catholic Context	-	-	86,774	(86,774)	-
	40,000	-	**177,482**	**(156,614)**	**60,868**
Conferences					
Leadership Conference	35,000	-	18,759	(36,259)	17,500
	35,000	-	**18,759**	**(36,259)**	**17,500**
Fundraising & Support Cost					
Cost of Raising funds	-	-	192,912	(192,912)	-
	-	-	**192,912**	**(192,912)**	-
	4,497,719	-	**11,864,323**	**(9,940,212)**	**6,421,830**

** With the boundaries of the donor proposal and approval from the relevant donor, some of the opening restricted funds were reallocated to be different project line to match the funding with associated expenditure.

18. RESTRICTED FUNDS 2025 continued

	Opening Balance	Opening Balance Reallocation **	Income	Expenditure	Closing Balance
RESTRICTED FUNDS 2024	**2024**	**2024**	**2024**	**2024**	**2024**
	£	**£**	**£**	**£**	**£**
Strategic Leadership and Enablement					
Leadership Development	282,059	-	-	(282,059)	-
	282,059	**-**	**-**	**(282,059)**	**-**
UK Development					
Alpha Scotland	22,000	-	32,533	(34,533)	20,000
Alpha Northern Ireland	26,000	-	47,214	(45,214)	28,000
UK Development Fund	-	-	425	(425)	-
	48,000	**-**	**80,172**	**(80,172)**	**48,000**
Digital, Media, Product and Publications					
Digital & Training	25,000	826,433	213,053	(1,064,486)	-
Alpha Film Series	94,433	-	1,553,085	(780,851)	866,667
AlphaNow	826,433	(826,433)	-	-	-
Product Development	43,952	-	12,000	(55,952)	-
Asian Alpha Film Series	294,553	-	13,673	(119,700)	188,526
Alpha Youth Series	396,776	(5,973)	2,159,368	(2,318,367)	231,804
Alpha Creative Hub	31,341	-	487,614	(409,936)	109,019
Global Comms	392,700	(312,700)	2,687	(82,687)	-
Global Systems Development	-	-	454	(454)	-
MENA Alpha Film Series	-	-	409,633	(7,441)	402,192
Translation & Contextualisation	-	254,004	968,621	(37)	1,222,588
The Parenting Course Remake	-	-	224,610	-	224,610
	2,105,188	**(64,669)**	**6,044,798**	**(4,839,911)**	**3,245,406**
International Development					
Africa Development Fund	83,666	-	23,223	(101,354)	5,535
Asia Pacific Development Fund	212,405	-	1,962,893	(1,178,593)	996,705
EME Development Fund	45,016	-	651,811	(623,496)	73,331
Latin America Development Fund	-	-	114,529	(60,787)	53,742
	341,087	**-**	**2,752,456**	**(1,964,230)**	**1,129,313**
Alpha Context Development					
Alpha - Prisons	-	-	40,581	(581)	40,000
Alpha - Youth	-	64,669	20,041	(84,710)	-
Alpha in a Catholic Context	-	-	79,746	(79,746)	-
	-	**64,669**	**140,368**	**(165,037)**	**40,000**
Other Ministries					
Marriage Courses	-	-	1,907	(1,907)	-
	-	**-**	**1,907**	**(1,907)**	**-**
Conferences					
Leadership Conference	25,000	-	48,472	(38,472)	35,000
	25,000	**-**	**48,472**	**(38,472)**	**35,000**
Fundraising & Support Cost					
Cost of Raising funds	-	-	761,056	(761,056)	-
	-	**-**	**761,056**	**(761,056)**	**-**
	2,801,334	**-**	**9,829,229**	**(8,132,844)**	**4,497,719**

** With the boundaries of the donor proposal and approval from the relevant donor, some of the opening restricted funds were reallocated to be different project line to match the funding with associated expenditure.

19. RELATED PARTIES

Trustee remuneration:

Under the terms of the Memorandum and Articles of Association of Alpha International, one of the trustee received remuneration for services as employees or consultants during the year. None of the trustees received remuneration for services provided to the Charity as trustees.

The following trustees or key management personnel were directors or members of related entities or were connected to people or organisations in receipt of payments from Alpha International.

Trustee & Members	Related Trusteeship	Remuneration for non-trustee services
The Revd John Alexander Kirkpatrick (Sandy) Millar	None	£9,885 (2024: £9,614) paid via HTB as a retainer fee and cross charged to Alpha International
Dato Hong Yeoh	Trinidas Limited	NIL (2024: NIL)
Datuk Kathleen Chew	AlphaMy Berhad (Alpha Malaysia), 'St Pauls' Theological Centre, and Trinidas Limited	NIL (2024: NIL)
The Revd Nicky Gumbel	None	NIL (2024: NIL)
The Revd Al Gordon	The PCC of the Ecclesiastical Parish of Hackney	NIL (2024: NIL)
Ms Fopefoluwa Adelowo	None	NIL (2024: NIL)
The Revd James Mallon	Alpha Ministries Canada, Divine Renovation Ministry	NIL (2024: NIL)
The Revd Richard Coates	St Paul's Theological Centre; St Mellitus College Trust; Revitalise Trust; Church Renewal Trust and Holy Trinity Brompton	NIL (2024: NIL)
Mr Andre Joseph	None	NIL (2024: NIL)
Mr Robert Gruenewald	None	NIL (2024: NIL)
The Revd Stephen Foster	The PCC of the Ecclesiastical Parish of St Aldates, Oxford (St Aldates)	NIL (2024: NIL)
Mrs Angelina Hutchinson	Alpha Australia	NIL (2024: NIL)

* Holy Trinity Brompton's full legal name is The Parochial Church Council of the Ecclesiastical Parish of Holy Trinity with Saint Paul Onslow Square and Saint Augustine South Kensington
** PCC stands for Parochial Church Council

Trustee Donations: Alpha International has received a total of £3,550,678 (2024: £2,558,854) in donations from Trustees and their related parties in the year. The donors did not attach any conditions to their gifts which require the charity significantly to alter the nature of its existing activities.

Royalties: Royalties accrued to trustees of Alpha International from worldwide sales in the previous year of resources written by them.
These royalties were waived by the trustees and the funds retained in the Charity.
Revd Nicky Gumbel - £30,155 (2024: £18,325)
Revd John Alexander Kirkpatrick (Sandy) Millar - £NIL (2024: £6)

Alpha International enjoys a shared vision and close working relationship with NAOs. Over 45 countries have these locally staffed NAOs who work closely with the global team to grow Alpha in their context, train leaders and translate resources. The Alpha Offices are independently constituted and are not directed or controlled by Alpha International. Where one or more directors of Alpha International are minority members of a National Alpha Office board, and where Alpha International has had transactions with that office during the year, details are provided in the table below.

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19. RELATED PARTIES continued

National Alpha Office & Related companies	Income	Expenditure	Balance owing at year end	Notes
AlphaMy Berhad (Alpha Malaysia)	NIL (2024:£1,386)	Grants - £630,208 (2024: £906,520)	NIL (2024: NIL)	
Alpha Asia Pacific Berhad	NIL (2024: NIL)	Grants - £907,050 (2024: NIL)	£104,699 due to AI (2024: NIL)	In December 2025, a £104,699 ($140,000) loan was provided to Alpha Asia Pacific Berhad for general working capital requirements to support and facilitate ministry activities within Alpha Asia Pacific Berhad legal remit. Alpha APAC will repay the Loan in full to AI by 15 December 2030.
Trinidas Limited	NIL (2024: NIL)	Loan repayment £253,866 (2024: £354,000)	£750,000 Loan outstanding (2024: Loan outstanding £1,003,866)	
Holy Trinity Brompton	Donations of £258,203 (2024: £150,000)	NIL (2024: NIL)	£21,342 due to AI (2024: £30,364 due to HTB)	Nicky Gumbel is Chair of Alpha International and was licensed to HTB as a curate up until April 2025. Pippa Gumbel (wife) is employed by HTB. Since April 2025 both Nicky and Pippa have been employed by HTB (part-time) and are seconded to AI and RT carrying out work that supports the HTB Group's vision and mission.
Alpha Ministries Canada	Joint venture income of NIL (2024: NIL) Donations of £999,025 (2024: £936,416)	Joint venture expenditure NIL (2024: £787,223) Grants - £961,748 (2024: £1,094,530)	NIL (2024: NIL)	Alpha International is party to a joint arrangement with Alpha Ministries Canada, which commenced in 2003, and which enables both parties to carry out their objects more effectively by pooling resources. The joint committee (comprising the Trustees of Alpha International) supervises, directs and manages the joint arrangement. The incoming resources provided by Alpha Ministries Canada to the joint arrangement and the related expenditure, is not reflected in these financial statements, but in the financial statements of the joint arrangement.
Revitalise Trust	Donations of £22,532 (2024:£22,532)	NIL (2024: NIL)	NIL (2024: £76 due to RT)	
The PCC of the Ecclesiastical Parish of Brighton, St Peter (St Peter's Brighton)	Donations of NIL (2024: £NIL)	NIL (2024: £NIL)	NIL (2024: NIL)	
The PCC of the Ecclesiastical Parish of Hackney (St John's Hackney)	NIL (2024: NIL)	NIL (2024: £NIL)	NIL (2024: NIL)	
The PCC of the Ecclesiastical Parish of St Aldates, Oxford (St Aldates)	NIL (2024: NIL)	£19 (2024: £19)	NIL (2024: NIL)	
Alpha Australia	Donations of NIL (2024:£614,921); Royalties of £10,442 (2024:£7,585).	Grants - £168,175 (2024: £119,692)	£NIL (2024: NIL)	
Divine Renovation Ministry	NIL (2024: NIL)	£6,542 (2024: £6,542)	NIL (2024: NIL)	

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20. COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES

		Note	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
INCOME					
Donations and legacies					
	Donations under gift aid	2a)	415,290	145,705	**560,995**
	Other donations and similar income	2b)	9,431,418	9,683,524	**19,114,942**
			9,846,708	**9,829,229**	**19,675,937**
Charitable activities		2c), 6	1,460,747	-	**1,460,747**
Other income		2d)	42,852	-	**42,852**
Total income			**11,350,307**	**9,829,229**	**21,179,536**
EXPENDITURE					
Cost of Raising funds		3a)	**554,705**	**761,056**	**1,315,761**
Expenditure on charitable activities					
	Strategic Leadership and Enablement	3b), 18	1,866,462	282,059	**2,148,521**
	UK Development	3c), 18	1,222,510	80,172	**1,302,682**
	Digital, Media, Product and Publications	3d), 18	2,914,327	4,839,911	**7,754,238**
	International Development	3e), 18	1,958,388	1,964,230	**3,922,618**
	Alpha Context Development	3f), 18	354,907	165,037	**519,944**
	Other Ministries	3g), 18	136,177	1,907	**138,084**
	Conferences	3h), 18	1,675,852	38,472	**1,714,324**
Total charitable expenditure			**10,128,623**	**7,371,788**	**17,500,411**
Total expenditure			**10,683,328**	**8,132,844**	**18,816,172**
Net income/(expenditure) before gains/(losses)			**666,979**	**1,696,385**	**2,363,364**
Other gains		2e)	-	-	-
Net income/(expenditure)			**666,979**	**1,696,385**	**2,363,364**
Funds brought forward at 1 January			9,966,401	2,801,334	12,767,735
Funds carried forward at 31 December			**10,633,380**	**4,497,719**	**15,131,099**