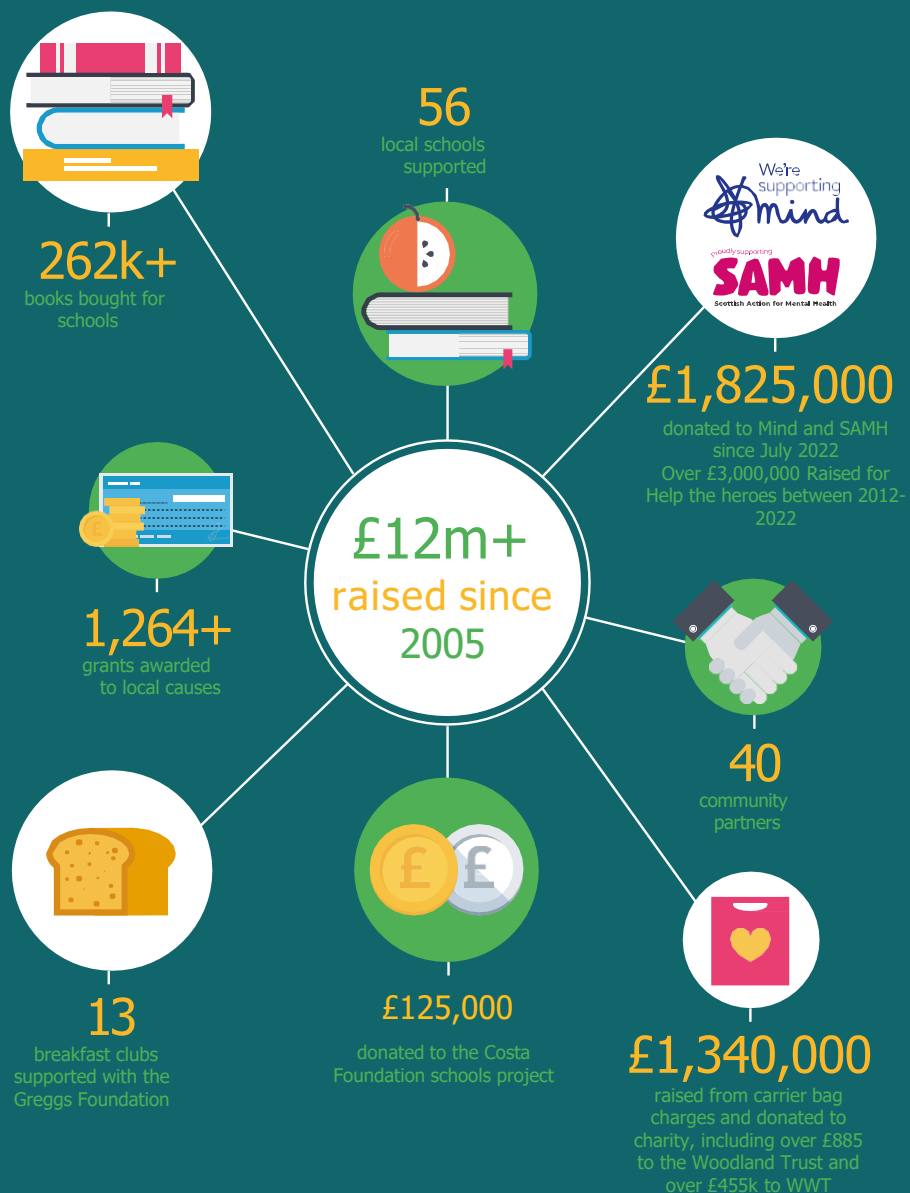




Annual Report 2025

We're proud to make a difference.



Mission



Moto Foundation works to make a difference in communities near Moto service areas.

Objectives



The National 3 Peaks team completed their challenge and raised over £20,000!

Charity fundraising

Across our 70 locations, and with the support of more than 6,000 colleagues, Moto Foundation helps Moto sites build strong links with small charities and community groups in their local areas. These partnerships allow our teams to support causes where they can make a real and lasting difference. Moto colleagues continue to show incredible energy, kindness and commitment through their fundraising. In 2025, their efforts helped raise over £1.1m. We also reached an important milestone this year with £12m raised since the charity was created.

Benevolent Fund

Moto Foundation supports colleagues with grants when unexpected financial problems arise. In 2025, Moto Hospitality donated £30,000 to help the charity award grants to 31 colleagues.

Community development

We donated to 64 local community groups and charities across the country, helping them fund worthwhile projects. We also continued to support our 56 adopted schools with resources. Through our ongoing partnership with Oxford University Press, we have donated more than 262,000 books to schools since 2006 through our annual book programme.

Environment

Moto Hospitality continues to donate its carrier bag income to Moto Foundation. This enabled £100,000 donations to both the Woodland Trust and WWT (Wildfowl & Wetlands Trust). The donations supported the Woodland Trust's Young People's Forest in Derbyshire and Community and School Tree Packs, and continued support for three WWT projects: Generation Wild, Blue Influencers and Wetland Wildflowers.

Chair of Trustees' Statement

For the financial year ending 2025

With the strong support of Moto Hospitality, the Foundation raised an outstanding £1,179,138 this year and reached our £12m fundraising milestone in our 20th anniversary year. Moto colleagues were brilliant yet again. Together, they took more than 29 million steps and raised over £16,000 through our national steps challenge. They also took part in hikes, bake-offs, skydives and many other events. We are very proud of them all.

Our national partnership with Mind (England and Wales) and Scottish Action for Mental Health (SAMH, Scotland) continues to grow. We were pleased to donate £560,000 to Mind and £40,000 to SAMH this year, bringing our total support since July 2022 to well over £1.8m.

Thanks to carrier bag and Too Good To Go income donated by Moto Hospitality, we gave £100,000 to the Woodland Trust and £100,000 to WWT, supporting projects that help communities and young people across the UK.

Moto Foundation is proud to keep investing in our 56 adopted schools, a key part of our community work. Through our partnership with Oxford University Press, we have donated more than 260,000 books to schools since 2006. This year, to mark our 20th anniversary, we doubled the donation.

We also increased our support for Greggs Breakfast Clubs with a £20,000 donation, now helping 15 schools. We also pledged £50,000 to the Costa Foundation for two UK projects, £10,000 to Macmillan Cancer Support and £6,900 to the Pret Foundation.

Through our community grants programme, we were pleased to support 64 local community groups and charities across the country, helping fund worthwhile projects where support was needed most.

As well as Moto Hospitality our work is made possible by our committed colleagues, suppliers and customers. Their time, effort, ideas and enthusiasm help us reach many worthwhile causes and made it possible to celebrate our £12m milestone this year

Looking ahead to 2026, we have a busy programme of events and hope to support many more inspiring projects.



Louise Hughes
Chair of Trustees, moto foundation



Trustees



Louise Hughes
Chair of Trustees
Appointed 2021



Zoe Falkner
Trustee & Co Secretary
Appointed 2026



Guy Latchem
Trustee
Appointed 2014



Steve Rac
Trustee
Appointed 2018



Amy Procter
Trustee Appointed
2023



Robert O'Connell
Trustee Appointed
2023



Michael Gorvin
Trustee Appointed
2023



Hayley Meakes
Trustee Appointed
2024



Lewis Berrett
Trustee Appointed
2026

Thank you to Roxanne Murphy, who stepped down in 2025, and Sam Peacock, who stepped down in April 2026.

National charity partner: Mind

Moto Foundation's £560,000 donation is helping strengthen essential mental health services across England and Wales, supporting Mind's work to provide quality care when people need it most.



Through the Local Mind Grant Fund Service Continuation, Moto Foundation has committed £120,000 to keep five important community services running through local Minds. The funding supports proven services and will reach nearly 600 people, especially young people and people living in poverty. By keeping early help, counselling, wellbeing and practical support available, these grants help remove barriers to care and improve mental health support in local communities across England and Wales. This stability matters: 1 in 5 young people now has a probable mental health problem, and children from households with the lowest incomes are 4 times more likely to have serious mental health difficulties by age 11.

Moto Foundation has also donated £440,000 to Mind's core services, which people across England and Wales can use. These services include:

Mind's information: Mind shares trusted mental health information and advice online and in print. Moto Foundation's donation could help more than 110,000 people access booklets to better understand their mental health and find support.

Side by Side: Mind's online peer support community offers a safe, anonymous place for people with experience of mental health problems to connect at any time. £440,000 could keep Side by Side open for more than 11 months.

Helplines: Mind's four helplines help people get support when they need it most, including information, legal and welfare advice, and emotional support. This donation could help provide a listening ear to more than 40,000 people who have nowhere else to turn.

Campaigning and policy work: Mind challenges stigma, raises awareness and campaigns for better mental health care, services and systems for anyone experiencing a mental health problem.

Many people need mental health support, and demand is rising. In England, 1 in 5 adults is living with a common mental health problem. Mind will keep working until everyone experiencing a mental health problem gets support and respect.

National charity partner: SAMH

This year, Moto Foundation's £40,000 donation has helped expand essential services that can save and change lives. Support like this shows how working together can make a lasting difference for people and communities.

In the last financial year, SAMH supported more than 46,000 people, 64% more than the year before. This shows both growing need and SAMH's ability to expand services. With this growth, SAMH recruited another staff member for the Time for You online support service, expanded the Children and Young People Peer Support Champions programme into new areas, and widened employability services. It also introduced dedicated mental health support for people seeking asylum in Inverclyde, helping more people access care.

In October 2025, SAMH opened the Nook, its first mental health hub, in Glasgow city centre. The Nook is part of a planned national network of walk-in mental health support hubs across Scotland. People can get support without stigma, waiting lists or referrals. The next hub will open in Aberdeen in June 2026, with two more planned between 2026 and 2028.



Importantly, 94p of every pound raised goes to SAMH's charitable work. Flexible funding is essential because it keeps important services running when they cannot be paid for through contracted income alone. It also helps SAMH respond quickly to change, try new ways of delivering support and reach people who might otherwise miss out.

Moto Foundation's support also helps SAMH campaign for long-term change. Over the past year, this included launching the Show Up anti-stigma campaign and a new manifesto. These efforts challenge misunderstandings, make sure people's own experiences are heard, and help people with complex mental health needs be seen, understood and supported with dignity.

Together, these achievements show what strong partnerships and shared commitment can do. Looking ahead, continued work with Moto Foundation will help SAMH keep building momentum, reach more people and make sure no one in Scotland faces mental health challenges alone. With ongoing support, we can help create a future where everyone can access the care, understanding and opportunities they deserve.

2025 Overview

Community grant scheme

As a charity that gives grants, Moto Foundation uses the Community Grant programme to support local communities. The scheme was set up so Moto sites could make a difference where they operate. In 2025, we awarded 64 grants and donated £77,081 in total.



Benevolent grants

Moto Foundation depends on the energy and enthusiasm of Moto colleagues at more than 50 locations across the UK. Their creativity and commitment help us share our charity's work with customers visiting Moto sites. Moto Foundation also supports Moto colleagues and their close family members during difficult times. In 2025, we helped 31 colleagues facing challenges such as the death of someone close, long-term illness and money worries. Moto Hospitality donated £30,000 this year to fund and manage this support.

The Poppy Appeal

The Poppy Appeal is a cause we are proud to support. In 2025, we again invited Royal British Legion representatives to collect donations at Moto sites.



2025 Overview



Adopted schools

Moto Foundation has 56 adopted schools across the UK, mainly primary schools, with a small number of schools for pupils with additional needs. Moto sites choose their adopted schools locally, creating a partnership between each school and site. In 2025, schools again welcomed the chance to refresh their libraries and classroom bookshelves with new books through the Books to Schools programme. We thank Oxford University Press, our long-term partner, for helping us provide more than 262,000 books in total.

2025 Reading Bug Campaign

Our annual short story competition entered its eleventh year, and we were pleased to receive 335 entries from 10 of our schools.

This year's story was set by author Ryan Crawford and illustrator Rochelle Falconer, creators of the Cosmic Cadets series.

First prize was a £2,500 donation for outdoor equipment for the winning school, plus a visit from Ryan and Rochelle. Four runner-up schools received £1,000 of Oxford University Press books, and each winning author received £50 in Amazon vouchers.

This is all possible thanks to the support of our valued book partner, Oxford University Press.



2025 Highlights

Challenges

During 2023, Moto site colleagues held many events to support Moto Foundation and our two national partners. Colleagues brought the usual enthusiasm to our focused fundraising events, especially those at Easter and in the summer, with funds going directly to Mind and SAMH. Sites used their creativity to encourage Moto customers to give generously, and together the two campaigns raised over £88,000. Other events during the year included the Yorkshire 3 Peaks and the Great Moto Triathlon, led by the Operating Board.



Moto Hospitality events

Moto Foundation is grateful for the continued support of so many suppliers and supporters who are committed to our work.

In June 2025, we were pleased that the Moto team held its thirteenth annual Clay Pigeon Shoot. This popular event raised over £130,000 for the Foundation.



2025 Highlights

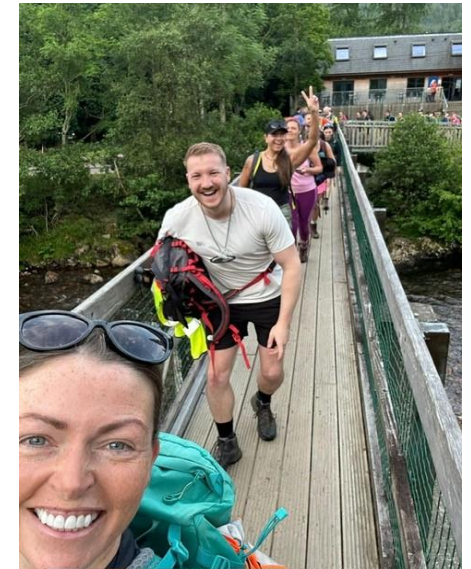


Events 2025

Moto Foundation is grateful for the commitment of so many supporters. Moto colleagues, customers, suppliers and partners continue to fundraise and donate, helping the Trustees provide grants to the good causes that matter to Moto colleagues.

This year, colleagues took part in Step-tember: 10,000 steps a day in September. Ninety-four colleagues completed the challenge, taking a combined 30 million steps and raising over £16,000. Colleagues also shared the physical, and wellbeing benefits they felt from taking part.

Colleagues also supported us through many other events, including the Yorkshire 3 Peaks, the latest Moto Board Quiz and more activities.



Making a Difference in 2025

Moto Foundation has donated £100,000 to WWT this year to support three projects:



Somerset Blue Heritage - A Climate Resilience Blueprint for Nature and People. Moto Foundation has donated £50,000 to this match-funded project. WWT aims to demonstrate how blue infrastructure can tackle climate-related challenges, from flooding to biodiversity loss, while enhancing wellbeing. This is a 2-year scoping project, based in Bridgwater and several other centres in Somerset. We will springboard from past successes and scope out new urban centres in the Somerset waterscape where interventions would be appropriate and welcomed

Blue Influencers Scheme - a match-funded programme for environmental youth social action, this is the final year of a 3-year, £20,000 per annum commitment from Moto Foundation to support the scheme to deliver the WWT's aim of 'inspiring and supporting one million individuals to take positive action to promote, protect and create wetlands that are rich in nature and benefit people where they live, work and study'.

One of the highlights of 2025 was the 2nd annual London Youth Climate Conference, delivered as part of the Blue Influencers programme. In April, we welcomed over 100 students from state schools in Greater London to this youth-led conference held at London Wetland Centre. The keynote speakers this year were Dr Mya-Rose Craig (aka Birdgirl) and Amy Meek from Kids Against Plastic. The conference was well received by all of those that attended.

Generation Wild - Moto Foundation has donated £30,000 to WWT's nature connection programme for schools, children, and families in economically disadvantaged areas. Over 78,000 children have participated in Generation Wild to date. They have completed more than 311,00 nature activities in their school grounds, gardens and local nature spaces, and approximately 16,000 children have gone on to complete 10 or more activities and become 'Guardians of the Wild'. In 2025, we established a Knowledge Transfer Partnership with Cardiff University to pilot and refine child outcome measures for Generation Wild. This work is strengthening the programme's evaluation framework and building the evidence needed to identify the most effective measures for long-term impact assessment.

Making a Difference in 2025

Moto Foundation donated £100,000 to the Woodland Trust this year to support:

Free Trees for Schools and Communities scheme

In 2025, Moto Foundation's support funded 30,303 trees, helping schools and community groups across the UK apply for free tree packs for local projects. Across the whole scheme, 1,163,000 trees were given away and planted in spring and autumn 2025. Successful school applicants planted 600,450 trees, and community groups planted 562,550. Notably, 20% of trees (232,600 in total) were planted in areas that need trees most, based on their Tree Equity Score.

Since 2010, the free trees scheme has worked with thousands of schools and community groups and given away more than 17 million trees. With an average of 20 people involved in each planting event, and many more helping with care, learning and enjoyment, the benefits now reach millions of people in many different ways.

These benefits are seen through hands-on learning, forest school sessions, eco clubs and the everyday experience of being around trees at school. They are also felt when communities come together to celebrate a new green space where different generations can meet, connect and build stronger relationships.

Alongside the environmental, nature and climate benefits of planting millions of trees across the UK, every tree also helps create greener, healthier spaces for local people and communities.



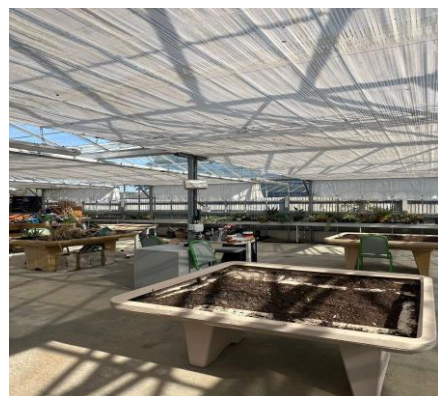
Making a Difference in 2025

Moto Foundation has donated £50,000 to the Costa Foundation for two UK projects:



Moto Foundation's generous £50,000 donation in 2025 enabled the Costa Foundation to launch two innovative pilot projects in the UK, focused on improving life skills, confidence and future opportunities for children and young people with Special Educational Needs and Disabilities (SEND).

At Treloar's School & College in Hampshire, funding supported the *Planting Possibilities* project, a horticulture-based programme designed to help students develop practical and employability skills through hands-on experience in growing and managing plants. The project will benefit around 180 children and young people, providing accessible opportunities for students to engage with nature, build confidence and develop independence. For some children, the project offers valuable sensory experiences that support learning and wellbeing, while for others it provides a pathway to developing skills that could support future employment.



Making a Difference in 2025

At Five Acre Wood School in Kent, Moto Foundation's support contributed to the refurbishment of a commercial teaching kitchen through the *Made FAW You* project. This facility creates meaningful opportunities for students to produce and sell their own goods, developing practical food preparation, teamwork and business skills in a real-world learning environment. The project will support 289 children and young people, helping them gain confidence and experience in a supported setting. While some pupils will benefit from the sensory and social aspects of participating in the kitchen environment, others will be able to build transferable skills that increase their readiness for employment and greater independence in adulthood.



Thanks to Moto Foundation's support, hundreds of children and young people with SEND are gaining access to experiences tailored to their individual needs and aspirations, whether that means enjoying enriching sensory activities, building confidence and life skills, or developing the practical experience and employability skills needed for future work and independence.

Greggs Breakfast Clubs

In 2025, we continued our £20,000 donation, supporting 13 Greggs Breakfast Clubs.

This helps 13 schools near Moto services and gives 886 pupils a breakfast club place each school day. Families at these schools also received £6,029 in relief grants.



Pennies

In 2025, Moto customers donated £298,128 through Pennies. This was a significant increase and helped support community projects and local and national charities.

Pennies works with Moto to offer this small-donation option. To date, Pennies has worked with more than 150 retail and hospitality brands to enable over 338 million small donations, raising millions of pounds in extra income for charities since 2010. For more information, visit pennies.org.uk.



Finances

National partners

Date	Paid to	Purpose	Amount (£)
March 2025	Mind	Donation	£21,000
December 2025	Mind	Donation	£539,000
December 2025	SAMH	Donation	£40,000

Charity donations

June 2025	Greggs Foundation	Donation	£20,000
October 2025	Macmillan	Donation	£10,000
December 2025	The Woodland Trust	Donation	£100,000
December 2025	The Wildfowl & Wetland Trust	Donation	£100,000
December 2025	Costa Foundation	Donation	£50,000
December 2025	The Pret Foundation	Donation	£6,900

Community grants 2025

Date	Project name	Amount awarded
02-Jan	Thrive Womens Aid	£ 1,000.00
17-Jan	Auchtermuchty Primary School	£ 1,350.00
22-Jan	Knottingley Town CC	£ 876.00
30-Jan	Larkfields Infant School	£ 1,854.00
05-Feb	Fatfield Academy	£ 1,058.00
14-Feb	Severn Beach Primary School	£ 1,000.00
19-Feb	Wetherby Athletic Junior Football Club Under 10 Girls	£ 894.00
25-Feb	Bankier Primary School	£ 2,220.00
27-Feb	Birtley Community Aquatic Centre	£ 1,500.00
14-Feb	Kirkhall Academy	£ 2,031.00
03-Mar	Richmond School and Sixth Form College	£ 700.00
06-Mar	Lancaster and Morecambe College	£ 600.00
25-Mar	Parklands Primary School	£ 1,234.29
01-Apr	Shotokan Karate Club	£ 1,142.89
01-Apr	Orchard Community Primary School	£ 1,700.00
01-Apr	Teesdale Community Resources	£ 400.00
15-Apr	Warwick Wanderers Under 7 Blues	£ 160.00
14-Apr	Veterans into Logistics	£ 1,062.00
25-Mar	Group Garden Holidays	£ 500.00
02-May	Kegworth Imps Football Club	£ 961.00
12-May	The Youth Association	£ 4,125.00
16-May	Meden Vale Colts Fc	£ 600.00
16-May	Bridgwater Foodbank	£ 1,000.00
02-Jun	Burton Thistle Youth Team	£ 900.00
15-May	Silverdale Cricket Club	£ 500.00

Finances

Community grants 2025, continued

04-Jun	UKCKMA	£ 1,000.00
06-Jun	Larkfield's Junior School	£ 2,000.00
05-Jun	Gillford park football club (U9 team)	£ 635.00
04-Jun	Walton MK Football Club	£ 750.00
04-Jun	Woodlands Secondary School	£ 1,000.00
06-Jun	Seamab	£ 2,933.00
05-Jun	Multi Wave Academy Trust	£ 440.00
17-Jun	Lancashire Youth Challenge	£ 1,000.00
05-Jun	Barley Mow Village Hall CIO	£ 331.20
25-Jun	Kinross-shire Youth Enterprise (KYTHE)	£ 400.00
08-Jul	Castletown Community Primary School	£ 1,999.85
17-Jul	Penllergaer Primary School	£ 1,715.00
17-Jul	Wyrley Juniors FC	£ 500.00
29-Jul	1st Clifford Scout Group	£ 1,000.00
30-Jul	Morecombe Girls	£ 800.00
30-Jul	We Can Dance	£ 1,965.19
21-Aug	Birmingham Hospice	£ 1,500.00
31-Aug	Kendal Snowsports Club	£ 2,220.00
08-Sep	Maggie Keswick Jencks Cancer Caring Centres Trust (Maggie's Forth Valley)	£ 1,000.00
17-Sep	Ackworth Girls FC	£ 700.00
17-Sep	Northbank 1970 u8 football team	£ 415.87
17-Sep	Young Lions Cricket Club	£ 789.49
17-Sep	Love, Amelia	£ 1,000.00
17-Sep	Michael Syddall C of E Primary School	£ 1,344.00
21-Oct	1st Tadcaster Girl Guides	£ 989.97
21-Oct	Stone Old Alleynians	£ 390.00
21-Oct	Chantry Primary Academy	£ 1,000.00
21-Oct	Number 1 Coffee Shop community hub CIC	£ 1,000.00
28-Oct	Children's Adventure Farm Trust	£ 2,200.00
28-Oct	Flitwick Vale Rotary Club	£ 350.00
17-Nov	Imberhorne School	£ 3,000.00
18-Nov	St Johns Hospice	£ 1,000.00
18-Nov	Barkston and Syston CE Primary School	£ 1,000.00
18-Nov	The Sensory Place	£ 1,000.00
18-Nov	Firfield Primary School	£ 750.00
22-Nov	OASIS Community Church, Centre & Gardens (Worksop)	£ 595.73
25-Nov	Somerset Wildlife Trust	£ 1,000.00
25-Nov	Clervaux Trust Ltd	£ 999.00
23-Dec	Stirling Street Pastors	£ 1,000.00
23-Dec	Yorkshire Air Ambulance	£ 3,000.00



Contact

Moto Foundation

(correspondence address)

PO Box 218, Toddington, Bedfordshire LU5 6QG

Tel: 01525 878500

motofoundation@moto-way.co.uk

motofoundation.co.uk

Moto Hospitality Ltd Head Office

PO Box 218

Toddington, Bedfordshire LU5 6QG

Sole member tel: 01525 873933

moto-way.co.uk

Registered charity: England & Wales 1111147

Scotland SC041488